



## Simply save. We'll take care of the rest...

IndiaFirst Maha Jeevan Plan



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All of us work hard to ensure a happy and contented life with our family. Wealth and prosperity, however uncertain, remain among the most preferred wishes of most of us. How we wish we could be certain about these aspects of life and make sure that our family is 'future shock proof' forever.

Well, we understand your dilemma while taking important financial decisions for your family and hence bring you the IndiaFirst Maha Jeevan Plan - a plan that will ensure that your family is not deprived of wealth and prosperity even in your absence. Simply save towards your family's future and the rest will be taken care by us.

Our IndiaFirst Maha Jeevan Plan not only offers you a life cover and an assured amount at maturity, but also additional returns in the form of bonus declared by the company.

We will pay the sum assured amount plus additional returns in the form of bonus declared by the company, at the end of term.

Disclaimer: For more details on risk factors, terms & conditions please read sales brochure before concluding a sale. Tax benefits are subject to change in law from time to time. Insurance is the subject matter of the solicitation. IndiaFirst Life Insurance Company Limited. IRDA Registration No. 143. UIN - IndiaFirst Maha Jeevan Plan - 143N018V01 Registered Address: C-26, 9th floor, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai -400051. Corporate address: 301, 'B' Wing, The Qube, Infinity Park, Dindoshi - Film City Road, Malad (East), Mumbai - 400 097. [www.indiafirstlife.com](http://www.indiafirstlife.com) SMS <FIRST> to 56677 SMS Charges apply. Toll free No - 1800 200 5700 Advtg. Ref. No.: OP 0019

With our IndiaFirst Maha Jeevan Plan,  
you can now see your money do wonders for you!



### Enhanced Life Cover to Suit Your Needs

- **Your Life is Precious:** Get the advantage of enhanced life coverage by doubling/ tripling the sum assured under IndiaFirst Maha Jeevan Plan, designed specifically to suit your needs.
- **Provides protection in more ways than one:** Now, you can actually choose your life cover from the three options available under the plan. The plan offers a life cover of one, two and three times the sum assured, through our Classic, Silver and Gold Options respectively.

### Assurance of a Guaranteed Payout

- **Guaranteed lump sum at the end of the term:** Ensure your prosperity with the assurance of a guaranteed maturity amount (sum assured)
- **Enjoy the Upside of an Annual Bonus:** You can participate in the profits made and enjoy additional returns through a bonus declared by the company and credited to your account every year!
- **Opportunity to Earn More:** We share our additional earnings, if any through an extra bonus (terminal bonus) declared at the end of the plan term

### Access to Funds

- **Guaranteed Surrender Value:** You may choose to surrender your plan in case of an emergency. The amount payable on surrender will be higher of the Guaranteed Surrender Value (GSV) and Special Surrender Value (SSV).
- **Paid up Value:** We recommend you pay through the term of the plan for maximum benefit. However, the plan

acquires a guaranteed paid up value, in case you have to stop paying your future premium after 3 years.

- **Loan Facility:** You can also avail of a loan in case of any immediate requirements for money. The maximum amount of loan that you can avail of at any point of time is 90% of surrender value.

### Plan Your Future Needs and Invest accordingly

- **Invest while you Plan:** Plan your future needs by deciding exactly when you need the assured amount. You can now receive the assured amount in time for your child's higher education, their marriage or any special event. You can choose to invest between 10 - 25 years and secure your goals.
- **Reasonable Returns Over a Period of Time:** Secure your family's future and build your savings systematically, by investing for more than 10 years, and watch your money do wonders with : Guaranteed sum assured + annual bonus + terminal bonus (if any)

### Tax Efficient Investment Opportunity

- **Tax deduction on the premium you invest:** Enjoy tax benefits on the premium you invest under Section 80C as per the Income Tax Act, 1961.
- **Tax free returns on the maturity amount you receive:** Enjoy tax benefits on the amount you receive at maturity under Section 10(10D) as per the Income Tax Act, 1961.
- **Tax free returns on death benefit:** In case of unfortunate death of the life assured, death benefits are tax free under Section 10(10D), in the hands of the nominee.