

## PERIODIC DISCLOSURES

FORM L-38

Business Acquisition through different channels (Individuals)

Insurer:

IndiaFirst Life Insurance Co. Ltd

Date:

30th June 2019

*(Rs in Lakhs)*

Business Acquisition through different channels (Individuals)									
Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
		1	Individual agents	1597	509.31	1167	343.44	1597	509.31
2	Corporate Agents-Banks	21766	10,793.02	19356	9,321.17	21766	10,793.02	19356	9,321.17
3	Corporate Agents -Others	1684	408.74	2900	111.82	1684	408.74	2900	111.82
4	Brokers	529	250.93	1053	477.12	529	250.93	1053	477.12
5	Micro Agents	0	0	0	0.00	0	0	0	0.00
6	Direct Business	2606	293.16	913	212.91	2606	293.16	913	212.91
7	Common Service Centres(CSC)	6819	47.94	4747	65.57	6819	47.94	4747	65.57
	<b>Total (A)</b>	<b>35001</b>	<b>12,303.08</b>	<b>30136</b>	<b>10,532.01</b>	<b>35001</b>	<b>12,303.08</b>	<b>30136</b>	<b>10,532.01</b>
1	Referral (B)								
	<b>Grand Total (A+B)</b>	<b>35001</b>	<b>12,303.08</b>	<b>30136</b>	<b>10,532.01</b>	<b>35001</b>	<b>12,303.08</b>	<b>30136</b>	<b>10,532.01</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold