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APPOINTMENT

Senior BFSI professional Ms. R. M. Vishakha will take over as the new Managing Director and CEO at IndiaFirst Life Insurance Company tomorrow. Ms. Vishakha has a very successful track record of over 25 years in the financial services industry. Her last assignment was as Director Sales & Marketing in a leading bancassurance led life insurance company. Prior to that, Ms. Vishakha, was Chief Business Officer at IndiaFirst Life Insurance. The previous assignments of Ms. Vishakha include a rich experience across public as well as private companies, setting up bancassurance channel for one of the early adapters to being part of a start-up. The company recently announced Happy India, a social initiative to nurture the attitude of working towards constructive change and creating change among the school going children in the age bracket of 11-16 years. This initiative aims to search for Young Change Makers and support them in implementing their 'Ideas for Change'.

