

Catch the biggies in town talk about their taste in tech

QUICK TECH

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People text on their mobile even in temples during worship



Pardeep Jain, Managing Director, Karbonn

What gadgets do you use?

Karbonn Titanium S5, Karbonn Smart A37 HD, a Sony Vaio laptop and a Nikon D7100 DSLR.

Which is the latest gadget you picked up?

Karbonn Smart A37 HD – A convenient-to-use tablet device which packs heavy

duty specifications. It is the one gadget which I conveniently use for all my computing and entertainment needs.

Which brands do you like and why?

Audi – It stands for quality, engineering genius, workmanship and a commitment to product excellence.

What is your dream machine?

The Rolls Royce Phantom.

What do you not like about technology?

Technology makes one dependent upon itself, and becomes a necessity in everyday life. Also the fact that it reduces one's privacy, opening up the private life of the individual to the entire world, makes it a dangerous companion to have.

One anecdote relating to tech

Once I went to a restaurant and saw a family sitting at a table and eating food silently. What I found interesting was that the entire family was busy on their personal mobile phones, and was not talking to each other at all.

What's the biggest tech disaster according to you?

I have seen people being busy with their mobile phones even at places where they are banned. I have seen people texting and chatting on their mobiles devices in temples during worship, in hospitals while getting advice from doctors and even during driving.

One instance where technology solved your problem.

Technology has always been my friend in times of need. When I have forgotten important assignments or meetings, technology has helped me remember them through reminders; technology has helped me locate places and routes through internet and GPS; it has also helped me in connecting in times of emergency, and has been my partner when I have nothing much to do.

We use Tablet based app to deliver complete customer service



P. Nandagopal, MD & CEO, IndiaFirst Life Insurance.

What gadgets do you use?

I use a Blackberry, an iPad, an iPod, a Sony Vaio Notebook, and a Canon DSLR.

Which is the latest gadget you picked up?

I recently bought a Canon DSLR and prior to that an iPad.

Which brands do you like and why?

I am extremely

impressed by Apple. Steve Jobs was a great designer. From Macintosh to iPod to iPhone to now iPad, he created new markets and always, I mean always stayed ahead of the pack.

What do you not like about technology?

I remember that when mobile phone was not around, I could remember at least 200 phone numbers, but since the mobile phone have arrived in our lives, we hardly remember any phone numbers.

One anecdote relating to tech

About a couple of months back I was in rural Andhra Pradesh to attend a wedding along with my family. We were already running late and none of us knew the exact address and I was following directions on my gadget to reach the destination. But reality turned out greatly different. Although the destination was probably only 100 meter away, we were separated by a railway line.

What's the biggest tech disaster according to you?

The loss of Steve Jobs. We lost him early. Probably, we may never see some of the brightest innovations that could have made a difference to mankind. Purely from technology products and services perspective I don't recall any major disaster in the recent past. I must say I am glad that Y2K did not hit badly as was thought.

One instance where technology solved your problem.

My management mantra is to use technology not only to make our lives better but also deliver superior product, services and experiences to our customers. Technology is a great enabler and over the last 4 years, we have used technology to deliver our goal of simplicity, transparency and efficiency in our products and services.