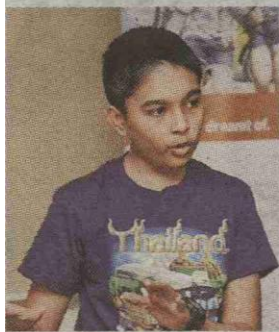


Happy India phase II begins



Happy India, the social initiative of IndiaFirst Life Insurance, recently started its phase two today.

Over 4,000 school students pan India enrolled for this initiative to showcase their creative ideas on various social issues like Education, Health, Financial Inclusion, Security and Energy Conservation.



Over 300 students from 70 enthusiastic teams from various schools in Mumbai, presented their ideas on projects based on power conservation, education, health and wellness, eco-friendly roads, affordable vegetables for the needy etc.

Top 25 teams from pan India will be announced in a few days, who will be funded by IndiaFirst Life Insurance for actual implementation of these projects.