

India First Life Insurance @ 5, launches “Happy India”

IndiaFirst Life Insurance, a JV company between Bank of Baroda, Andhra Bank and UK-based Legal and General, targeting to identify young change makers with innovative ideas and the zeal to create change, announced the launch of “Happy India” – a social change initiative for children in the age group of 11-16 years as part of the Company’s fifth anniversary celebrations. This initiative was announced at the company’s Fifth Anniversary Celebrations by Mr Mohit Rochnali, CMO, IndiaFirst Life Insurance.