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‘India First Life Insurance’ appointed Mr. Rushabh Gandhi As Director – Sales & Marketing

<http://www.policyx.com/news/india-first-life-insurance-appointed-mr-rushabh-gandhi-as-director-sales-marketing/>

Mr. Rushabh Gandhi, Who comes with an experience of around 20 years in financial services, is the new Director - Sales & Marketing of India First Life Insurance. He has experience of 20 years in financial services over various banking organizations and life insurance.

Speaking to the media, RM Vishakha, Managing Director & CEO India First Life Insurance said, "We are happy to welcome Rushabh onboard to further strengthen our sales and marketing team. We are confident that his rich experience will help the company to attain greater heights from the current pace of growth."

The India First Life Insurance is one of the leading life insurance companies. The company has reached out diverse customer segments over the country, with a sharing base of around 7000 partner bank branches and multichannel policy.

When contacted, Mr. Rushabh Gandhi, said, "I am delighted to accept this new challenge and opportunity. India First Life Insurance is one of the fastest growing companies in the life insurance industry and has an energetic and result-oriented team. It will be my endeavor to ensure that the company plays a meaningful role in the penetration of insurance into new markets across the length and breadth of the country."