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IndiaFirst Life Insurance has appointed senior BFSI professional Rushabh Gandhi as director, sales & marketing. Gandhi comes onboard with an experience of over 20 years in the financial services industry across various life insurance and banking organisations. "We happy to welcome Rushabh onboard to further strengthen our sales and marketing team. We are confident that his rich experience will help the company to attain greater heights from the current pace of growth," says R.M. Vishakha, managing director and CEO.





