

IndiaFirst insurance company achieves target in UP

LUCKNOW: After five years of launching the plan, IndiaFirst Group Credit Life Plan that provides a life insurance cover has done well in UP as it has crossed the 50,000 mark in covering life of people. "Over 57,947 lives have been covered under the IndiaFirst Credit Life Plan in UP, which is highest as compared to other states, said Mohit Rochlani, chief marketing officer, IndiaFirst Life Insurance. **HTC**