

IndiaFirst Life's social change initiative

CHENNAI: IndiaFirst Life Insurance has launched “Happy India”, a social change initiative for children in the age group of 11-16 years. Happy India aims to search for young change-makers and support them in implementing their ‘ideas for change’. IndiaFirst Life will support 25 best ‘ideas for change’ with a grant of Rs.50,000 each, the company said in a release. — Special Correspondent