

HDFC, IndiaFirst sell policies through CSC

Insurance companies IndiaFirst and HDFC Ergo have started selling insurance policies through common service centres (CSC).

Insurance products have been exclusively designed to sell on CSC platform, which has been set up by the government through a special purpose vehicle. TS Vijayan, Insurance Regulatory and Development Authority (IRDA) chairman, advised the companies not to adopt complicated products and procedures and ensure hassle-free claim settlement service to the policy holders.