

IndiaFirst Life Insurance appoints Vishakha as CEO

Senior BFSI professional RM Vishakha would take over as MD & CEO of IndiaFirst Life Insurance Company on Wednesday. “Vishakha has a very successful track record of over 25 years in the financial services industry. Her last assignment was as director sales & marketing in a leading bancassurance-led life insurance co. Prior to that, she was chief business officer at IndiaFirst Life Insurance,” the company said. Vishakha said: “With simple, easy to understand products we will continue to focus on placing our customers ‘first’ in everything we do.”

