

LIFE INSURANCE

IndiaFirst Life Insurance launches Cash Back Plan

CHENNAI: Catering to the need for secure, regular payouts to meet mid to long term goals, IndiaFirst Life Insurance has launched its IndiaFirst Cash Back Plan to help customers gain big joys with small savings. Customers can start investing with as low as Rs.522 a month and see their money grow steadily. The key feature of the plan is that the customer can enjoy long term investment benefits even after paying for a limited period only, proving it to be a customer-friendly product. The customer will reap the benefits in regular intervals and hence one can plan for their personal goals such as home, marriage, child's education, personal expenses and retirement, healthcare expenses and others with the help of the IndiaFirst Cash Back Plan, says a release. – Special Correspondent