

## IndiaFirst's second phase of AutoLife



IndiaFirst launches second phase of AutoLife

IndiaFirst has announced the launch of second phase of AutoLife. AutoLife is a social responsibility initiative by IndiaFirst Life Insurance to promote safe driving and decrease the number of road accidents. IndiaFirst is a joint venture between Bank of Baroda and Andhra Bank along with UK's risk, wealth and investment company Legal & General.



Dr. P. Nandagopal, Managing Director & CEO, IndiaFirst Life Insurance announced the launch in the presence of Mr. B Venkateswarlu, joint transport commissioner (Enforcement and Road Safety), Andhra Pradesh. Among other attendees were Shri Mohan Himatsingka, President, FADA and Shri KV S Prakash Rao, Vice President, FADA.

“Being in the business of Life makes us all the more aware about how precious life is. With stress levels increasing by the day, the patience levels amongst motorists have been decreasing at an alarming rate” said Dr. Nandagopal.

He further added, “Autolife is an exclusive club of like-minded people who aim to make our chaotic roads safer through responsible driving. AutoLife for us is not just a philosophy; it’s a way of life. It’s not only about being enthusiastic about your automobiles but also about safe driving. It is about respecting human life.”

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