



Making the country a happier place

IndiaFirst Life Insurance, which has embarked on a unique Happy India project to encourage young change makers, has picked up the Top 25 teams from across the country after a tough screening process which has seen over 15,000 students participating. Six teams from Mumbai - Fantastic 4, Genius Minds of Innovation, Team Challengers from Ryan International School, We change and Team Next from Podar International School and The Spunk from D. G. Khetan International School & B. K. Gadia 'A' Level Jr. College - figure among the top 25. The teams presented their ideas on health, cleanli-

ness, environment, education and unemployment. Happy India received 1042 ideas from students between 11 to 16 years old with a focus on key areas such as education, health, energy conservation, security, environment protection and financial inclusion.

The initiative is being supported by Bank of Baroda and Andhra Bank, while the validation and process authentication is being overlooked by KPMG in India - Process Evaluators, the Knowledge Partners.

Each of the top 25 teams is being given a grant of Rs. 50,000 enabling these young change makers to

create the change they dreamt of during the idea presentation stages. These teams will be mentored by industry stalwarts - innovators, social scientists and authors during the entire implementation phase and they include prominent names such as Pramod Lele, former MD & CEO - Hinduja Hospitals, SV Divvaakar, IIT Delhi Alumnus, Disha Chhabra, IIM Calcutta Alumni, Mrinalini Kher, Founder of Yuva Parivartan. Rajan Surve, Senior General Manager, Mahindra & Mahindra Limited, Anurag Garg, engineering graduate from BVCOE, and Naveen Kanchnath Vice President,

RPG Group.

IndiaFirst will hold a Happy India national conclave in February when the 25 teams will showcase their projects to the audience of corporate honchos and key public figures.

The efforts of these students will also be imprinted in the 'Young Change Makers' compendium jointly created by IndiaFirst and Shristhi Publishers, inspiring future change. The compendium will also feature the Mentor's perspective on the idea i.e. its impact post-implementation and ways in which this idea can lead to building a Happy India.