

Edition: Internet

School of Business Management of NMIMS, Mumbai has concluded final placements for its class of 2013 even as top companies including Goldman Sachs, JP Morgan, ICICI Group, GE, HDFC, RBS, Idea Cellular, KPMG, Kotak Group, CRISIL, Wipro, Infosys, Accenture, Cognizant, Capgemini recruited the entire passing-out batch with lucrative job offers.

The average annual package at the campus this year went up by 10 per cent to Rs 14.40 lakh as compared to the last year's average salary of Rs 13.04 lakh, the highest package at stood as high as Rs 30 lakh per annum. According to the institute, as many as 140 companies participated in the placement process out of which more than 50 companies were either new or returned to the institute after a hiatus.

"Despite the sluggish economic scenario, we have once again been able to place all 474 students who have graduated from NMIMS this year," said Dr Rajan Saxena, Vice-Chancellor, Narsee Monjee Institute of Management Studies (NMIMS).

The total number of graduating students this year was 474, an increase of 15 per cent over the previous year. Over 90 students received PPO's/PPI's from top companies like Goldman Sachs, J P Morgan, ITC, RIL, Microsoft, GE, Cummins, Asian Paints, Kellogg's, Idea Cellular, M&M, Marico, Titan, HCCB, Wipro Technologies, Agro Tech Foods, Capgemini, Tata Motors, KPMG, Genpact, Citi Bank, CRISIL, Reckitt Benckiser, Henkel, TATA Capital etc.

According to the NMIMS placement office, all the MBA graduates received coveted profiles and lucrative packages across sectors and domains. While 34 percent of the batch opted for different roles in BFSI, the next favourite was IT/ITES which attracted 28 per cent students. Roles in FMCG and Consulting were chosen by 10 per cent and 9 per cent of the batch respectively.

#### Sector Wise Profiles & Recruiters

##### BFSI:

The recruiters in the sector offered coveted profiles across a wide range of functions like Investment Banking, Corporate Banking, Equity Research, Treasury, Wealth Management, Risk Management, International Banking, Strategy, Branding, Retail Banking, Asset Management, Credit Rating, Credit Risk etc.

Banking - Global financial majors like Goldman Sachs, JP Morgan, Standard Chartered Bank, HSBC, Royal Bank of Scotland, Nomura offered lucrative roles in Corporate Treasury, Business Operations, Credit Analysis and Relationship Management. Companies like Deutsche Bank, Barclays Shared Services & J P Morgan recruited for Operations profile. Indian banks like ICICI Bank, Yes Bank, HDFC Bank, Kotak Bank, UCO Bank offered profiles in Corporate Banking, Trade Finance Services, Risk Analytics, Wealth Management, Private Banking, Branch Banking & Credit and HR.

Financial Services- Major recruiters in Financial Services include Motilal Oswal Securities, India Infoline (IIFL), IndiaBulls, ICICI Securities, Edelweiss Financial Services, Magma Fin Corp, HDFC Limited. These companies offered profiles across functions like Commercial Credit, Equity Research, Investment Research, Strategic Business, Project Advisory & Structured Finance. Rating Agencies - CRISIL, ICRA and Brickwork Ratings offered Analyst roles.

Insurance- The sector witnessed companies like HDFC Life Insurance, Kotak Life Insurance, Religare Health Insurance, Swiss Re, IndiaFirst Life Insurance offering Marketing, HR and Actuarial Analyst Roles at the campus.

##### Conglomerates:

Recruiters like GE, RIL, Cummins, M&M, L&T, DCM Shriram Consolidated Ltd (DSCL), Vedanta recruited in good numbers from the campus. Jindal Steel & Power Ltd. (JSPL), Sahara India and Siva Group participated for the first time. The offers extended were in Finance, Sales & Marketing, Operations & Leadership profiles of Strategy, Consulting. Other major recruiters in Consulting Space include E&Y, PWC, KPMG, Cognizant Business Consulting, Protiviti Consulting, Indigo Edge, Actuate Business Consulting which offered profiles ranging across Risk Advisory, Financial Advisory, Marketing & Strategy Consulting, Operations Consulting, Real Estate, Airline and Travel.

##### FMCG:

Major recruiter in the FMCG space included ITC, Marico, Dabur, Reckitt Benckiser, Hindustan Coca-Cola Beverages, Red Bull, McDonald's, L'Oreal, Kellogg's, Wipro CCL, Givaudan, Pidilite, Emami, Agrotech Foods, Henkel & Bisleri. These companies offered profiles across International Marketing, Branding, Distribution,

Operations, Sales & Marketing and HR.

IT/ITES:

Top IT players like Microsoft, Google, Capgemini, Accenture, Amazon, Infosys, Wipro Technologies, HCL Technologies offered various roles to the budding managers. The IT recruiters who offered roles in Analytics were Dell Analytics, Credence Analytics & Boston Analytics.

Manufacturing:

In this sector, companies like Asian Paints, Tata Motors, IOCL and others offered roles in Sales & Marketing, HR, Operations and Distribution. Companies like Dalmia Cements and Ambuja Cement participated for the first time and offered profiles in Marketing, Strategy and HR.

Pharma:

Renowned Pharmaceutical companies like Cipla and Piramal Healthcare recruited from the campus for the first time and offered roles in Sales and Marketing and Operation

Telecom:

Telecom giants like Vodafone, Idea Cellular & Tata Communications offered roles of Business Development, Marketing and Corporate HR to the students.

“Despite the challenges in the ecosystem, the placement stayed consistent for the year 2013 with NMIMS being a preferred destination for sourcing and recruiters were delighted with the talent pool,” said Dr Debashis Sanyal, Dean of the NMIMS School of Business Management.