

## IndiaFirst new premium up 28%

IndiaFirst Life Insurance saw a 28 per cent rise in new premium for FY13-14. The gross new business premium grew from ₹1,316 crore in FY12-13 to ₹1,681 crore in FY13-14. The company has covered 2.4 million lives and had ₹6,500 crore of assets under management at the end of FY13-14.

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