

IndiaFirst Life completes 4 successful years in the Indian Life Insurance industry

Mumbai, No 22 : One of the youngest and fast growing life insurer in the country, IndiaFirst Life celebrated its fourth successful year of operations in the Indian insurance sector.

With a paid-up share capital of Rs. 475 crores, IndiaFirst is today present in over 1000 cities and towns across the country through 5000+ partner bank branches. Having launched its operations on November 16, 2009, the company has successfully differentiated itself through simple, easy to understand

products that are fairly priced and efficiently serviced.

Speaking on the occasion, Dr. P. Nandagopal, Managing Director & CEO, IndiaFirst Life Insurance, said "The last four years have been an extremely challenging yet fulfilling journey for all of us at IndiaFirst. We are proud that we have been able to stick to our belief of always placing our customers 'First' and providing true value to all our stakeholders by through innovation and use of technology."