

Rushabh Gandhi to head sales and marketing at IndiaFirst Life Insurance

<http://www.campaignindia.in/Article/395018,rushabh-gandhi-to-head-sales-and-marketing-at-indiafirst-life-insurance.aspx>

IndiaFirst Life Insurance has appointed Rushabh Gandhi as director sales and marketing. Prior to this he was director, sales at Canara HSBC Life.

RM Vishakha, managing director and CEO, IndiaFirst Life Insurance, said, "We are happy to welcome Rushabh on-board to further strengthen our sales and marketing team. We are confident that his rich experience will help the company to attain greater heights from the current pace of growth."

Gandhi said, "I am delighted to accept this new challenge and opportunity. IndiaFirst Life Insurance is one of the fastest growing companies in the life insurance industry and has an energetic and result-oriented team. It will be my endeavour to ensure that the company plays a meaningful role in the penetration of insurance into new markets across the length and breadth of the country