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## **SOCIAL IDEAS**

Over 4000 school students enrolled for Happy India, a social initiative of IndiaFirst Life Insurance to showcase their creative ideas on various social issues like education, health, financial inclusion, security and energy conservation. Over 300 students from various schools in Mumbai presented their ideas on different projects based on power conservation, eco-friendly roads, affordable vegetables for the needy etc. The top 25 teams from India will be funded for implementation of these projects.

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