

Vishaka RM to take over as IndiaFirst Life CEO

OUR BUREAU

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Vishaka RM is set to takeover as the Managing Director and Chief Executive Officer of IndiaFirst Life Insurance from March 3.

Vishaka is currently Director Sales and Marketing at private sector life insurer Canara HSBC Oriental Bank of Commerce Life Insurance. A veteran in bancassurance, she will be leading IndiaFirst, which is promoted by two large public sector banks, Bank of Baro-

da and Andhra Bank, and UK based Legal and General.

Vishaka has worked in the insurance industry for over 27 years in both the life and general insurance segments. She started her career with state-run New India Assurance.

Vishaka had also worked with IndiaFirst as Chief Business Officer in 2011. She will be the only woman chief currently in the insurance industry. P Nandagopal has been the MD and CEO of IndiaFirst Life for the past five years.