

A portrait of RM Vaishakha, MD and CEO of IndiaFirst Life Insurance. She is a woman with long dark hair, wearing a grey and white striped saree with a red border. She is sitting on a white sofa with red cushions, looking directly at the camera with a slight smile. The background is a blurred indoor setting with warm lighting.

RM VAISHAKHA

MD and CEO, IndiaFirst Life Insurance

Recognised for her result-oriented leadership approach towards challenging assignments, including startups, restructuring and reorganisation, Vaishakha has had a diverse career spanning over three decades with special focus on bancassurance. She was previously associated with IndiaFirst Life as its Chief Business Officer. Her constant endeavour is to maintain a critical balance of functional and company objectives, and to manage employee, manager, distributor and shareholder expectations.

Through her ability to drive strategic growth backed by resourceful implementation, she has surpassed several challenges and scaled career-defining milestones. Vaishakha has successfully developed bancassurance models within public and private sectors as well as foreign banks and also introduced retail bancassurance model. Her varied experience also comprises building and developing group insurance business.