

Your Money, Your Dreams... Our Care!

IndiaFirst Money Balance Plan
(Unit Linked Life Insurance Plan)



A Joint Venture of



Before you start reading

Important Note

IndiaFirst Money Balance Plan, a unit linked life insurance plan, is referred to as the Plan throughout the brochure.

How will this brochure help you?

This brochure gives you details of how the plan works throughout its lifetime. It's an important document to refer to.

To help your understanding

We've done our best to explain everything as simply as possible; however you're likely to come across some terms you're unfamiliar with. Where possible, we've explained these.

We have used plain language that's easy to understand and believe this brochure is a good place to start when considering an investment.

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Under this plan the investment risk in the investment portfolio is borne by the policyholder. This plan does not offer any liquidity during the first five plan years. The Policyholder will not be able to surrender / withdraw the monies invested in this plan completely or partially till the end of the fifth plan years.

Introduction

Your Money, Your Dreams... Our Care...!

We all work hard to fulfill our dreams – for ourselves as well as our loved ones. However, as we move on in life, our wealth creation and protection needs along with the amount of risk we can take changes. Hence, it is not only important to ensure that our hard earned money works hard for us; but is also kept safe for our future needs.

Our IndiaFirst Money Balance Plan offers you an insurance cover on your life and additionally helps you earn and secure returns on the money that you invest with us.

With our ‘automatic trigger based’ investment strategy, we help you save systematically and transfer the earnings on your investment in a relatively safe fund that gives consistent returns. Most importantly, the life cover promises the sum assured in case of the life assured’s untimely demise.

With our IndiaFirst Money Balance Plan, you can now see your money do wonders for you!

Executive Summary

Key Features

- You can optimize your investments with the help of our ‘automatic trigger based’ investment strategy. We help you build your savings systematically while securing the earnings on your investment through an automatic transfer in relatively safe funds that give consistent returns
- You may pay your premium(s) either regularly or for a limited period of time or through a single payment
- The plan offers a life cover in case of the life assured’s untimely demise
- Access your money in case of any financial emergency through partial withdrawals
- Under Section 80C you can enjoy Tax Benefits on the premium that you invest. You also get tax benefits on the benefits that you receive on maturity of your plan, under Section 10(10D), Income Tax Act, 1961

1. What is the IndiaFirst Money Balance Plan?

IndiaFirst Money Balance Plan is a non participating, unit linked savings insurance plan that helps you save for the future, while limiting your exposure to market fluctuations.

2. What is the term of the plan?

Premium Payment Option	Premium Paying Term	Policy Term
Regular Premium	10, 15, 20 and 25 years	10, 15, 20 and 25 years
Limited Premium	7 years	10, 15, 20 and 25 years
Single Premium	Onetime payment only	5, 10, 15 and 20 years

3. Who are the people involved in the plan?

This plan may include the ‘Life Assured’, the ‘Policyholder’, the ‘Nominee’ and the ‘Appointee’.

Who can be a Life Assured’?

Life Assured is the person, on whose life the plan depends. On the life assured’s death, the benefit is paid out to the Nominee / Appointee / Legal Heir and the plan terminates. Any Indian citizen can be the life assured, as long as -

Minimum age at the time of applying for the plan	5 years as on last birthday
Minimum age at the time of maturity of the plan	18 years as on last birthday
Maximum age at the time of applying for the plan	65 years as on last birthday
Maximum age at the time of maturity of the plan	75 years as on last birthday

Life cover for the minor life starts at the end of two years from the date of commencement of the plan or at the first monthly plan anniversary after attainment of age 18 years whichever is earlier.

Who is a Policyholder?

Policyholder is a person who holds the plan. The policyholder may or may not be the life assured. To be a policyholder, you must be at least 18 years as on your last birthday at the time of applying for the plan.

Who is a Nominee?

Nominee is the beneficiary under the plan who receives the death benefit in case of the life assured's demise. The nominee is appointed by you, the policyholder. The nominee can even be a minor (i.e. below 18 years of age).

Who is an Appointee?

Appointee is the person whom you may appoint at the time of buying the plan in case your nominee is a minor. The appointee takes care of the plan in your absence.

4. What are the premium paying modes available?

Regular Premium	Monthly, Six monthly, Yearly
Limited Premium	Monthly, Six monthly, Yearly
Single Premium	Onetime payment only

5. How much can you invest?

Minimum Investment	Monthly	Six Monthly	Yearly
Regular Premium	₹ 1,000	₹ 6,000	₹ 12,000
Limited Premium	₹ 1,250	₹ 7,500	₹ 15,000
Single Premium	-	-	₹ 45,000
Maximum Premium	₹ 20,500	₹ 1,25,000	₹ 2,50,000

How is the sum assured calculated?

The calculation of the sum assured depends on the type of the plan you hold.

Minimum Sum Assured

	Age under 45 years while applying for the plan	Age 45 years and above while applying for the plan
Regular and Limited Premium	(10* Annualized Premium) or (0.5 * Plan Term * Annualized Premium) whichever is higher	(7* Annualized Premium) or (0.25 * Plan Term * Annualized Premium) whichever is higher
Single Premium	125% of single premium	110% of single premium

*Note: The Death Benefit at any point of time will not be less than 105% of the total premiums paid.

Maximum Sum Assured

The maximum sum assured is set at 'X' times the annualized/ single premium for regular premium, limited premium and single premium plans. Here 'X' will be taken from the table below -

	Age band while applying for the plan (years)				
	Up to 44	45-50	51-55	56-60	61-65
Regular Premium	40	30	25	20	11
Limited Premium	25	15	11	11	11
Single Premium	5	5	1.1	1.1	1.1

7. What do you receive at the end of the plan term?

You receive the fund value at the end of the plan term.

What are the payment options at the end of the plan term?

On maturity you may choose to -

- Receive the entire fund value as a lump sum payment

- Postpone/ re-schedule your maturity payment through the 'Settlement Option'

You may choose to receive this payment in equal installments over a period of time specified by you. This period is called the Settlement Period. During this period, only the fund management charges will be applicable. The policyholder can ask for the balance fund value at any time during the settlement period.

When does the settlement period start?

Your settlement period starts from the maturity date and can be applicable for a maximum period of 5 years. However, you have to opt for the Settlement Option at least 3 months prior to the date of maturity.

Does the life cover benefit continue during the settlement period?

No, there is no life cover during the settlement period. In case of the life assured's unfortunate demise, we will pay the fund value as on the date of intimation of death, to the Nominee/ Appointee/ Legal Heir.

Who bears the investment risk during the settlement period?

The investment risks will be borne by the policyholder during the settlement period.

Are you allowed to make switches during the settlement period?

No. Switches are not allowed during the settlement period.

8. What happens in case of the Life Assured's demise?

In the untimely event of the life assured's demise while the plan is in force or from the due date of first unpaid premium till the expiry of the grace period the Nominee/Appointee/Legal Heir, as the case may be, will receive a lump sum amount. The lump sum amount would be either the fund value or sum assured, whichever is higher. The amount will be paid out to the appointee, if the nominee is a minor.

However, at any point of time, the death benefit will not be less than 105% of the total premiums paid during the plan term.

In the untimely event of death of the minor life assured before the commencement of risk, the death benefit is the fund value.

In case of the life assured's untimely demise, a lump sum amount equal to higher of the paid-up sum assured or fund value will be payable to the Nominee/ Appointee/ Legal Heir, while the plan is in paid-up status.

What is the impact of partial withdrawals on death benefit?

The Sum Assured/ paid up sum assured will be reduced by the amount of partial withdrawals based on the following

Below 60 years of age	Sum assured/ paid up Sum Assured is reduced by an amount equal to the partial withdrawals made during the 24 months just before the death.
60 years of age and above	Sum assured/ paid up Sum Assured is reduced by all partial withdrawals made from 24 months just before attaining 60 years and all subsequent Partial Withdrawals.

9. Tax benefits under this plan

Currently you are eligible for the below mentioned tax benefits. These are subject to change from time to time as per Government Tax Laws. However, you are advised to consult your tax consultant.

Tax benefits on the premiums paid

You are eligible for tax deductions up to ₹1,50,000 on premiums paid under Section 80C of the Income Tax Act, 1961.

Tax benefits on the maturity amount and withdrawals

You can get full tax benefits on the maturity amount and the withdrawal amounts under Section 10(10)D, of the Income Tax Act, 1961.

Death Benefits

Death benefits are tax free under Section 10(10)D of the Income Tax Act, 1961.

10. What are the different fund options available?

There are two funds – Equity1 and Debt1 Fund, available under this plan. All your premiums (net of charges) are allocated under the Equity1 Fund and/or Debt1 Fund. You will have the option to opt for Automatic Trigger Based Investment Strategy (ATBIS) while applying for the plan.

Fund Name	What does the Fund do?	Asset Allocation			Risk Profile
		Equity	Debt	Money Market	
Equity1 (SFIN: ULIF 009010910 EQUY1FUN D143)	Aims to high real rate of return in the long term by investing more in equity investments. There is a high probability though, of negative returns particularly in the short term.	80% to 100%	0%	0% to 20%	High
Debt1 (SFIN: ULIF 010010910D EBT01 FUND143)	Aims to investment returns that exceed the rate of inflation in the long term. There is a low probability of negative returns in the short term.	0%	70% to 100%	0% to 30%	Medium

11. How does the plan work?

- Every premium (new business or renewal) is allocated to Equity1 Fund and/or Debt1 Fund after deducting allocation charge
- In case you have opted for Automatic Trigger Based Investment Strategy (ATBIS) and have invested your funds in Equity1 Fund we will automatically transfer the earnings on your investment in Equity1 Fund to Debt1 Fund based on a predefined trigger rate of 10%
- In respect of investment in Equity1 Fund, at the end of each day we will check each customer account to see if the simple absolute return on the net amount of money invested in the Equity1 Fund (after allowing for Premium Allocation Charge, Policy Administration Charge, Mortality Charge, switch in and switch out) has crossed a target rate of 10%. In case the return is 10% or higher, the amount equal to the appreciation will be transferred to the Debt1 Fund. i.e. if the value of units in the Equity1 Fund is more than 10% of the net amount invested in Equity1 Fund, the absolute amount equal to the appreciation will be shifted to the Debt1 Fund

- For example:

Transaction Details	₹
Total Premium Paid under Equity1 Fund	30,000
Less	
1 Assumed Total Allocation Charge deducted from the Equity1 Fund	2,010
2 Assumed Total Mortality Charge deducted from the Equity1 Fund	1,050
3 Assumed Total Policy Administration Charge deducted from the Equity1 Fund	540
Net amount lying in the Equity1 Fund	26,400

- Let us assume that the fund value is now ₹29,760 which is higher than 110% of the net amount in the Equity1 Fund. In such a case, Rs. 3,360 (₹29,760- ₹26,400) will be transferred to Debt1 Fund through the automatic trigger based transfer
- Thus, the customer will be able to enjoy and secure up to a certain extent the upswings in fund value due to market linked performance of the Equity1 Fund by switching the gains from the equity fund to a relatively safe fund
- The customer will have the flexibility to cancel the automatic trigger based transfer option for future transactions after duly informing the Company through a formal request

12. How do you move from one fund to another?

You can move from one fund to another by switching your premium. Switching is not allowed in case the life assured is less than 18 years old

What is switching?

Under switching you may transfer some or all your units from one unit linked fund to another.

Are there any limits for switching?

Minimum switching amount	₹5,000
Maximum switching amount	Fund Value

What are the charges for switching between funds?

You are allowed to make only two switches in a calendar month. Switches are free of charge. However, the unused free switches cannot be carried forward to the next calendar month.

13. Are partial withdrawals allowed?

Yes. You may access your money in case of any emergency, by withdrawing partially. Partial withdrawal is allowed after life assured attains age 18 years.

Regular/ Limited Premium	If you have paid your premiums for the first 5 years, you can withdraw your money partially after the fifth plan year.
Single Premium	You can withdraw after completion of the fifth plan year.

Are there any limits on partial withdrawals?

Minimum Withdrawal	₹5,000
Maximum withdrawal - Regular/ Limited premium	Up to 25% of the fund value, only if your fund is left with a minimum balance equal to 110% of your annual premium after the withdrawal
Maximum withdrawal - Single Premium	Up to 25% of the fund value, Fund value after the withdrawal should not be less than ₹45,000

Example: You can withdraw up to ₹20,000 if you pay an annual premium of ₹15,000 and have accumulated a fund value of ₹80,000 over a few years (25% of the fund value).

There are no partial withdrawal charges applicable.

14. What are the charges under this plan?

Type of Charge	Charge Details			Description
	Regular / Limited Premium			
Premium Allocation Charge		Yearly / Half - Yearly	Monthly	We deduct the shown percentage (in the table to the left) from your premium as Premium Allocation Charge and applicable service tax. This is deducted before we make any investments or before we apply any other charge.
	Year 1	6.7%	5%	
	Year 2 - 4	4%	4%	
	Year 5 and above	3.5%	3.5%	
	Single Premium Single premiums are subject to a 2% allocation charge at the time of payment.			
Fund Management Charge (FMC)	Fund Name	Annual Rate		We deduct FMC and applicable service tax on a daily basis from the fund value before calculation of the NAV (Net Asset Value).
	Equity1	1.35% p.a.		
	Debt1	1.35% p.a.		
	Fund Management Charge shall not exceed 1.35% p.a.			
Policy Administration Charge	<p>For regular/ limited premium, the charges are 1.8% of first year's premium per annum inflating by 5% every plan year. This is subject to a cap of 5% of annual premium per annum or ₹ 6,000 per annum whichever is lower</p> <p>For single premium business, the charges are 1.20% of the single premium for the first ten years and 0% thereafter. This is subject to a maximum of ₹ 6,000 per annum</p>			We deduct a monthly administration charge and applicable service tax on the first business day of each plan month by cancelling units in advance. We do this at the beginning of each monthly anniversary of the plan.
Mortality Charges	<p>Annual Mortality Charge is expressed in rupees per 1000 sum at risk which, is the sum assured less fund value subject to this becomes non-negative.</p> <p>Mortality Charges are guaranteed throughout the term</p> <p>(Please refer to Annexure 1 for indicative rates)</p>			We deduct this charge and applicable service tax on the first business day of each plan month by way of cancellation of units.

There are a few other charges that may be applicable on your plan if you choose to utilize some of the options available -

Type of Charge	Charge Details			Description
Discontinuance Charge	Where plan is discontinued during the plan year	Discontinuance charge for plans having annualized premium up to ₹25,000	Discontinuance charge for plans having annualized premium above ₹25,000	Discontinuance charge for plans having single premium above ₹25,000
	1	Lower of 20% *(AP or FV) subject to maximum of ₹3,000	Lower of 6% *(AP or FV) subject to maximum of ₹6,000	Lower of 1%*(SP or FV) subject to maximum of ₹6000
	2	Lower of 15% *(AP or FV) subject to maximum of ₹2,000	Lower of 4% *(AP or FV) subject to maximum of ₹5,000	Lower of 0.5%*(SP or FV) subject to maximum of ₹5000
	3	Lower of 10% *(AP or FV) subject to maximum of ₹1,500	Lower of 3% *(AP or FV) subject to maximum of ₹4,000	Lower of 0.25%*(SP or FV) subject to maximum of ₹4000
	4	Lower of 5% *(AP or FV) subject to maximum of ₹1,000	Lower of 2% *(AP or FV) subject to maximum of ₹2,000	Lower of 0.1%*(SP or FV) subject to maximum of ₹2000
	5 & above	Nil	Nil	Nil
<p>*Where AP is the Annualized Premium, SP is the Single Premium and FV is the Fund Value on the date of discontinuance. No discontinuance value is payable before the completion of five plan years. Discontinuance charge is not applicable from the fifth plan year onwards.</p>				
Switching Charge	You are allowed to make only two switches in a calendar month. We currently do not levy a switching charge. However we reserve the right to introduce charges, subject to prior approval from IRDA.			
Partial Withdrawal Charge	There are no partial withdrawal charges applicable.			

How are charges recovered?

Premium allocation charge is recovered from the premium you pay us. It is deducted upfront from the premium before any other charge deduction or investment allocation. In case of other charges we will recover the same by cancellation of units at the prevailing unit price.

The cancellation of units will be effected in the same proportion as the value of units held in the fund.

Is service tax applicable? If yes, who bears it?

Yes. Service Tax is applicable to charges as per Government Service Tax Rules. The service tax will have to be borne by you, the policyholder. The service tax laws are subject to change from time to time.

15. Your options if you miss paying your premiums

If you miss paying your premiums within first five plan years, you are entitled to use one of the following options -

- Option 1: Revival of the plan within a period of two years, or
- Option 2: Complete withdrawal from the plan without any risk cover

In case you have not paid your premiums, we will send you a notice within 15 days from the date of expiry of the grace period and ask you to use the options mentioned above, within 30 days. You have to use the preferred option within 30 days from the date of receipt of notice. If we have not received any communication from you at the end of 30 days from the receipt of the notice by you, we will believe it as your wish to use option 2 for complete withdrawal from the plan without any risk cover.

During this period your plan will be in force and mortality and other charges will continue to be applied. In case of death during this period (i.e. before exercising any of the above options) the benefit payable is the same as described earlier. Under single premium, you can exercise the Option 2 and discontinuance charge applicable as per table given below.

What are your options to revive the plan?

You can revive your plan within 2 years from the date of discontinuance but before completion of first 5 plan years by -

- Simply paying the pending premium amount
- Begin the payment of premiums

You can revive your plan by paying Premium Allocation Charges and any medical costs. The revival is subject to satisfactory medical and financial underwriting. Upon revival of the plan, the discontinuance charges, if any, already deducted shall be added back to the discontinuance fund and the fund will be used to purchase units at the NAV as on the date of revival

Is there a grace period for missed premiums?

We provide you a grace period of 30 days for payment of all premiums under six monthly and yearly modes and 15 days under monthly mode. This period starts from the due date of each premium payment. All your plan benefits continue during this grace period.

16. Can you discontinue your plan?

Yes. You have the flexibility to discontinue your plan.

Discontinuance within the first 5 Plan Years

If you have missed your premium or wish to discontinue within the first five years, you will have a maximum period of 30 days from the receipt of the notice from us to use the following options -

- Option 1: Revival of the plan within a period of two years, or
- Option 2: Complete withdrawal from the plan without any risk cover

Discontinuance after the first 5 Plan Years

If you have missed your premium or wish to discontinue after first five plan years, you will have a maximum period of 30 days from the receipt of the notice from us to use the following options -

- Option 1: Revival of the plan within a period of two years, or
- Option 2: Complete withdrawal from the plan without any risk cover or
- Option 3: Convert your plan into paid-up plan

Option 1: You choose to revive your plan Within 5 Plan Years

You can revive your Plan within 2 years from the date of discontinuance by -

- Simply paying the pending premium amount
- Begin the payment of premiums

Upon revival of the Plan, the plan will restore the risk cover along with the investments made in the funds as chosen by you, out of discontinuance fund less the applicable charges. The all due and unpaid premiums without any interest less premium allocation charge and policy administration charges as applicable will

be collected and invested in the chosen fund to purchase units at the NAV as on date of revival. The discontinuance charges, if any, already deducted shall be added back to the discontinuance fund and the fund will be used to purchase units at the NAV as on the date of revival. The revival is subject to satisfactory underwriting norms of the Company.

After 5 Plan Years

You can revive your plan within 2 years from the date of discontinuance by -

- Simply paying the pending premium amount
- Begin the payment of premiums

In case, you wish to revive the plan after paying for 5 years, you can revive your plan by paying all outstanding premiums along with Premium Allocation Charges and Policy Administration Charges. The revival is subject to satisfactory underwriting norms of the Company. During this period, the plan will continue as in-force and all the charges will be applicable and all benefit will be paid till the expiry of the revival period.

Option 2: You wish to discontinue your plan

Within 5 Plan Years

The Fund Value of the plan will be credited to the Discontinuance Fund. The amount of the Discontinued Fund will be refunded only upon the completion of 5 Plan years after deducting discontinuance charges on the date of discontinuance.

The income earned on the Fund Value will be apportioned to the Discontinued Fund. The current interest on the fund will be equal to 4% p.a. or as prescribed by IRDA from time to time.

In case of the life assured's death after the Fund Value has been credited to the Discontinuance Fund, the Discontinuance Fund Value as on date of receiving intimation of death will be paid and the plan will be terminated.

After 5 Plan Years

In case you wish to discontinue the Plan after 5 Plan Years, the plan will be terminated after paying the Fund Value

Option 3: You wish to convert your plan into paid-up plan

In this case, the paid up sum assured will be reduced to the extent mentioned below -

$\text{Paid-up Sum Assured} = (\text{Total Number of Premiums paid} / \text{Number of Premiums payable}) * \text{Sum Assured}$

During this period all applicable charges and service tax will be applicable. Mortality charges for paid-up plan is applicable on the sum at risk which is equal to the paid-up sum assured less fund value subject to sum at risk being positive. Switching and Partial Withdrawal is allowed if the plan is in paid-up status.

You may exercise option 3 only after the completion of 5 plan years.

17. Can you cancel your plan?

Yes, you can cancel your plan if you disagree with any of the terms and conditions within the first 15 days (free look period) for all channels except Distance Marketing where it is 30 days from receipt of your plan document. You can return the plan to us, while stating your specific objections.

Do you get any refund when you cancel your plan?

Yes. We will refund an amount equal to the -

Non-allocated premium plus charges levied by cancellation of units plus fund value at the date of cancellation

- Less: i. Pro-rata mortality charge
- ii. Any stamp duty paid
- iii. Expenses incurred on medical examination, if any

This amount is adjusted by the fund performance between the date of receipt of premium and the date of cancellation.

18. How do we value units in your plan?

We will value your units in line with the unit linked guidelines issued by the IRDA. As per the prevailing guidelines of the Authority, Unit Price will be calculated as follows -

Market value of the investment held by the fund
 Plus: value of current assets
 Less: value of current liabilities and provisions, if any,
 Divided: by the number of units existing on the valuation date (before creation/redemption of units).
 When divided by the total number of units in the fund at the valuation date (before any units are redeemed), we get the unit price of the fund under consideration.

19. Allocation of premium to units

When and how does your premium get allocated to units in your plan?

The allotment of units to you, the policyholder will be done only after we receive the premium amount. The premium allocation to the units varies according to the following situations-

New Business	We will allocate new units on the day we receive premiums if we receive these before 3:00 p.m. They are allocated the next day if we receive them after 3:00 p.m.
Renewal Premiums	We will allocate the premium on the due date, whether or not it has been received before due date. (This assumes that the full premium is received on the due date). We will keep the renewal premiums received before the due date in the deposit account. It will not earn any returns until the renewal premium due date. On the due date, we will use the same for unit funds.

How do we value your units at the time of renewals and redemptions of your premiums?

We will value your units in line with the unit linked guidelines issued by the IRDA.

For renewal premiums/ funds switch/ maturity/ surrender received till 3:00p.m.	We will apply the closing unit price of the day on which your renewal premium/ funds switch/ maturity/ surrender is received. This can happen only if we receive it by 3.00 p.m. along with a local cheque or a demand draft payable at par at the place where the premium is received.
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For renewal premiums/ funds switch/ maturity/ surrender received after 3:00p.m.	We will apply the closing unit price of the next business day if we receive your renewal premiums/ funds switch/ maturity/ surrender after 3.00 p.m. This has to be accompanied with a local cheque or a demand draft payable at par at the place where the premium is received.
For outstation cheques/ demand drafts	We will apply the closing unit price of the day on which cheques/ demand draft is realised if the cheque you issue for premium renewal is an outstation cheque/ demand draft.

Note: We will not accept any amount less than the due regular/limited premium payable stated in the contract.

20. Broad risks with your plan

Is your plan prone to risks? If yes, who bears the risk?

Yes your plan does carry risks.

- Linked insurance products are different from the traditional insurance products and are subject to the risk factors
- The premiums paid in unit linked insurance plans are subject to investment risks associated with capital markets. The unit price of the units may go up or down based on the performance of the Fund. Other factors influencing the capital market may affect the unit price. Hence you, as the policyholder are responsible for all your decisions.
- The premiums are subject to certain charges related to the premium paid
- There may be fluctuations in investment returns and a possibility of increase in charges. However, any increase in charges shall be subject to clearance from the Authority
- IndiaFirst Life Insurance Company Limited is the name of our insurance company. IndiaFirst Money Balance Plan is only the name of our plan and does not in any way indicate the quality of the plan, its future prospects or returns

- Please know the associated risks and applicable charges from your Insurance agent or the Intermediary or policy document issued by us.

Do you get guaranteed returns from any of the funds mentioned in your plan?

- No. None of our funds (Equity1 or Debt1) offer a guaranteed or assured return
- Equity1 Fund & Debt1 Fund are the names of the funds offered currently with IndiaFirst Money Balance Plan. They do not indicate the quality of the respective funds, their future prospects or returns, in any manner

Does the past performance of your plan guarantee future performance as well?

The past performance of our other funds does not necessarily indicate the future performance of any of these funds.

21. What happens in case the life assured commits suicide?

If the life assured commits suicide, we will pay the death benefit, limited to the fund value as on date of death after adding back the charges recovered after date of death, to the Nominee/ Appointee / Legal Heir. It will not include the insured benefits. This applies if the death by suicide occurs within 12 months from the date of risk commencement or date of revival of this plan. This is irrespective of whether the life assured, was sane or insane at the time death.

22. You are prohibited from accepting rebate in any form:

Prohibition of Rebate: Section 41 of the Insurance Act, 1938 states

- No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of

the premium shown on the Policy, nor shall any person taking out or renewing or continuing a Policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer. Provided that acceptance by an insurance agent of commission in connection with a policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bona fide insurance agent employed by the insurer

- Any person making default in complying with the provisions of this section shall be punishable with a fine which may extend to five hundred rupees

23. What happens in case of submission of information which is false or incorrect?

Indisputability Clause: Section 45 of the Insurance Act, 1938 states

- No policy of Life Insurance shall, after the expiry of two years from the date on which it was effected, be called in question by an Insurer on the ground that a statement made in the proposal for insurance or any report of a medical officer or referee or friend of the Insurer or in any other document leading to the issue of the Policy, was inaccurate or false, unless the insurer shows such statement was on material matter or suppressed facts which it was material to disclose and that it was fraudulently made by the policy holder and that the policy holder knew at the time of making it that the statement was false or that it suppressed facts which it was material to disclose. Provided that nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms and conditions of the policy are adjusted on subsequent proof that that the age of the life insured was incorrectly stated in the proposal

24. About IndiaFirst Life Insurance

IndiaFirst Life Insurance Company is a joint venture between Bank of Baroda, Andhra Bank and Legal and General (UK).

Bank of Baroda is one of the largest public sector bank in the country with an enviable network of over 4288 branches that spreads across the geography of India and over 100 branches across 24 countries globally! This behemoth financial institution is over 100 years old and has been built on financial prudence, corporate governance and most importantly – the trust of valuable customers like you.

Andhra Bank has been serving the Indian customer for over 90 years and currently has a network of over 1882 branches. The bank has developed best in class deposit and lending schemes for its valued customers.

Both the banks are nationalized and provide best in class products and services to every Indian citizen.

Legal & General is one of UK's leading financial institutions with a heritage of over 150 years. It provides life assurance, pensions, investments and general insurance plans to over 5.5 million customers across UK. It brings rich fund management and insurance experience to India.

Standard mortality Rates per ₹ 1,000 of sum at risk for males:

Standard Annual Mortality Charge Rates					
Age Last Birthday	Males Rate	Age Last Birthday	Males Rate	Age Last Birthday	Males Rate
5	1.45	31	1.44	57	12.46
6	1.12	32	1.49	58	13.43
7	0.87	33	1.55	59	14.46
8	0.71	34	1.63	60	15.58
9	0.61	35	1.72	61	16.80
10	0.57	36	1.83	62	18.15
11	0.57	37	1.95	63	19.63
12	0.61	38	2.10	64	21.26
13	0.68	39	2.26	65	23.06
14	0.76	40	2.45	66	25.04
15	0.85	41	2.67	67	27.23
16	0.93	42	2.92	68	29.62
17	1.01	43	3.22	69	32.24
18	1.08	44	3.56	70	35.11
19	1.13	45	3.95	71	38.25
20	1.18	46	4.40	72	41.66
21	1.22	47	4.91	73	45.38
22	1.24	48	5.48	74	49.43
23	1.26	49	6.11	75	53.82
24	1.28	50	6.78		
25	1.29	51	7.50		
26	1.30	52	8.26		
27	1.32	53	9.04		
28	1.34	54	9.85		
29	1.36	55	10.68		
30	1.40	56	11.55		

For female lives an age set-back of 3 years shall be applicable for aged 21 last birthday and above for the purpose of calculation of the premium rates. For female lives aged between 18 to 20 last birthday, male rate for age 18 shall be applicable. No age discount will apply for female lives aged below 18 years.

Disclaimer

Unit-linked life insurance products are different from the traditional insurance products and are subject to risk factors. Premiums paid in unit-linked life insurance policies are subject to investment risks associated with capital markets and NAVs of the units may go up or down, based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions.

IndiaFirst Life Insurance Company Limited is only name of the Insurance Company and IndiaFirst Money Balance Plan is only the name of the unit-linked life insurance contract and does not in any way indicate the quality of the contract, its future prospects, or returns. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns. Please know the associated risks and the applicable charges from your Insurance Agent or the Intermediary.

Under this plan, some benefits are guaranteed and some benefits are variable with returns based on the future performance of your Insurer carrying on life insurance business. If your policy offers guaranteed returns then these will be clearly marked "guaranteed" in the Sales/Benefit illustration table. If your policy offers variable returns then the Sales/Benefit illustrations will show two different rates of assumed future investment returns. These assumed rates of return are not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy is dependent on a number of factors including future investment performance.

The Sales Brochure is consistent with the product features filed with the Authority.

Insurance is the subject matter of the solicitation

Product UIN: 143L017V02

Registered and Corporate Office Address:

IndiaFirst Life Insurance Company Ltd,
301, 'B' Wing, The Qube, Infinity Park,
Dindoshi-Filmcity Road, Malad (E),
Mumbai - 400097.

Website: www.indiafirstlife.com

Registration No: 143

Toll Free No. 1800 209 8700

SMS <FIRST> to 5667735, SMS charges apply.

CIN: U66010MH2008PLC183679 Advt. Ref. No.: SB0019_1

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