

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No.	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents												
2	Corporate Agents-Banks	5	234640	35,747	3	155232	1,124	21	933236	47,380	12	343686	3,668
3	Corporate Agents -Others	12	8321	3,690	0	0	0	33	108531	4,669			
4	Brokers	0	-68333	10	2	521853	61	2	70339	182	2	521853	61
5	Micro Agents												
6	Direct Business	14	170406	4,338	15	34107	15,433	20	229299	7,475	19	39602	15,445
	Total(A)	31	345034	43,785	20	711192	16,618	76	1341405	59,706	33	905141	19,174
1	Referral (B)												
	Grand Total (A+B)	31	345034	43,785	20	711192	16,618	76	1341405	59,706	33	905141	19,174

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold