

Save, Secure and Prosper

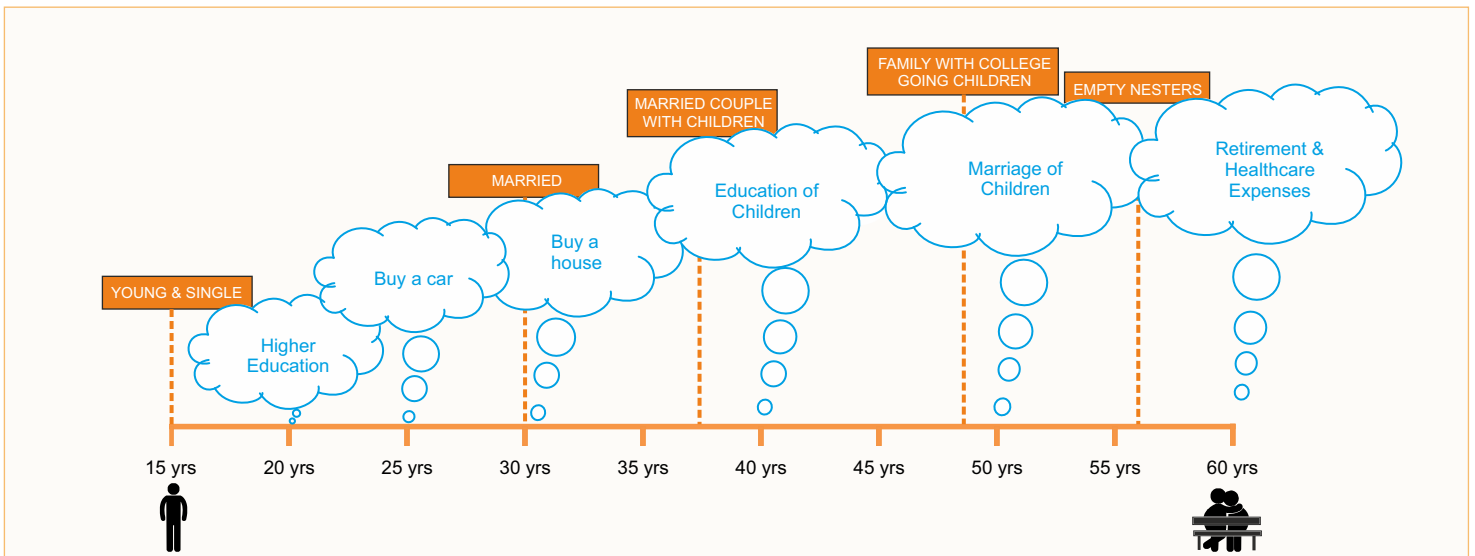
IndiaFirst Life POS Cash Back Plan

(Non Linked, Non Participating, Limited Premium, Money Back Insurance Plan)



Small Steps...Big Joy!

Small or big - we all have goals in life; to go somewhere, to become somebody, to achieve something. These goals depend on multiple factors like our age, family status and aspirations at different stages of our life. Although these factors are unique to the needs of each individual, there are some aspirations that we all have.



Have you ever said any of this to yourself?

I am still young

I can do it later

Now is my time to enjoy

I have more than enough

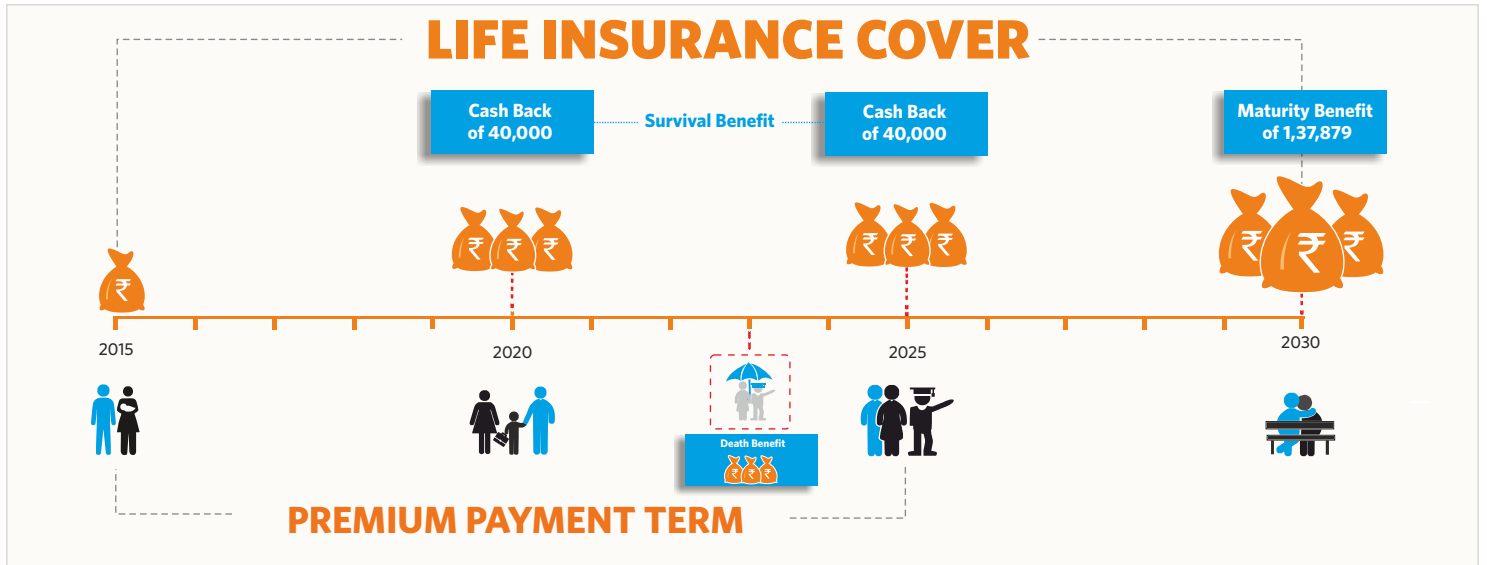
It won't happen to me

If yes, then it's time you revisit your financial planning. You can start with the simple solution we have for you!

The **IndiaFirst Life POS Cash Back Plan** is designed to help you:

- Meet your financial goals through **regular assured payouts**
- Boost your investments through **Guaranteed additions***
- Enjoy **long term investment benefits** after **paying for a limited period** only
- With a **Life cover** to protect your family against uncertainties
- Enjoy **tax** benefit** on the premium you pay and benefits you receive!

Let us take the case of Mr. Sharma who is 35 years old, has a small family and works for a bank. The below illustration shows how the IndiaFirst Life POS Cash Back Plan will ensure that he meets his financial goals during a 15 year term.



Mr. Sharma has chosen a Sum Assured of INR 2,00,000 and will have to pay a premium of INR 17,028 (exclusive of Goods and Service tax) for the limited premium payment term. He will receive a sum of INR 40,000 each as survival benefit on 5th and 10th plan year. At the end of the policy term, he will receive a maturity benefit of 60% of Sum Assured on maturity + Guaranteed Addition equal to 7% of Annualized Premium x 15 years which is INR 1,37,879. Not only this, his family is also secure in case of his absence with the help of death benefit in the plan. The maturity benefit is only payable on survival of Policyholder, Policy terminates on payment of death benefits. Buy this plan today and sit back and relax, while we ensure that you are ready for a worry free present and a beautiful future. A quick Product Snapshot is illustrated below for your reference :

Plan Term	Premium Payment Term	Plan Term	Min age at entry attained	Max age at entry attained
9 years	5 years	9 years	15 years	45 years
12 years	7 years	12 years	15 years	50 years
15 years	10 years	15 years	15 years	50 years

Premium Paying Mode	Min Premium	Plan Term	Guaranteed Additions as % of Annualized Premium at every plan year end
Monthly	₹ 522	9 years	5% of Annualized Premium
Quarterly	₹ 1554	12 years	6% of Annualized Premium
Half Yearly	₹ 3071	15 years	7% of Annualized Premium
Yearly	₹ 6000	Maximum Sum Assured	₹ 10,00,000

Plan Term	Payout
9 year	20% of Sum Assured on 3rd and 6th year (survival) and 60% of Sum Assured + Guaranteed Additions on 9th year (maturity)
12 year	20% of Sum Assured on 4th and 8th year (survival) and 60% of Sum Assured + Guaranteed Additions on 12th year (maturity)
15 year	20% of Sum Assured on 5th and 10th year (survival) and 60% of Sum Assured + Guaranteed Additions on 15th year (maturity)

*Guaranteed Addition depends on your premium payment term and will be accrued at the end of every plan year. Rate of Guaranteed addition depends on Policy Term, for 9, 12 and 15 years it is 5, 6 and 7% of annualised premium respectively.

**Tax exemptions are as per applicable tax laws from time to time.

Disclaimer: IndiaFirst Life Insurance Company Limited, IRDAI Regn No.143, CIN: U66010MH2008PLC183679, Address: 301, 'B' Wing, The Qube, Infinity Park, Dindoshi - Film City Road, Malad (East), Mumbai - 400 097. Toll free No - 18002098700. IndiaFirst Life Insurance Company Limited is only the name of the Life Insurance Company and IndiaFirst Life POS Cash Back Plan (UIN 143N034V01) is only the name of the Life Insurance Product and does not in any way indicate the quality of the contract, its future prospects, or returns. For more details on risk factors and terms and conditions, please read the sales brochure carefully before concluding the sale. Trade logo displayed above belongs to M/s Bank of Baroda, and M/s Andhra Bank and used by IndiaFirst Life Insurance Co. Ltd. under license. Advt. Ref. No.: IndiaFirst Life POS Cash Back Plan / One Pager / E/ 01.

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