



I will give them all joys of life.  
Their dreams come first.

## IndiaFirst Life Plan

(Non-Linked, Non-Participating, Pure Term Insurance Plan)

PROMOTED BY



Bank of Baroda



Andhra Bank





# Before You Start Reading

## Important Note

IndiaFirst Life Plan is referred to as the Plan throughout the brochure.

## How Will This Brochure Help You?

This brochure gives you details of how the plan works throughout its lifetime. It's an important document to refer to.

## To Help Your Understanding

We've done our best to explain everything as simply as possible; however you're likely to come across some terms you're unfamiliar with. Where possible, we've explained these.

We have used plain language that's easy to understand and believe this brochure is a good place to start when considering an investment.



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## Introduction

### Your protection, our security...

You aspire, you prosper... but you also need to protect your family from any uncertainties of life. You need to ensure that no untoward event upsets the well being of your loved ones.

In this fast-paced world, we need to find the easiest and smartest way to meet our needs.

Our IndiaFirst Life Plan is a pure term insurance plan that ensures that your loved ones are taken care of, even in your absence.

## Executive summary

### Key features

- Enjoy the benefits of a life cover for a period of up to 40 years
- Enjoy high cover at affordable rates
- Your family is secured, as they get an assured lump sum benefit immediately, in case of untimely death of the life assured.
- You also stand to get tax\* benefits for the premiums you pay and benefits you receive as per applicable tax\* laws

### 1. What is the IndiaFirst Life Plan?

IndiaFirst Life Plan is a pure protection plan which offers an insurance cover on your life. The plan secures your family members/ loved ones in case of life assured's demise.

### 2. What is the term of the plan?

Regular Premium	5 to 40 years
Single Premium	5 to 40 years

### 3. Who are the people involved in the plan?

This plan may include the 'Life Assured', the 'Policyholder', the 'Nominee(s)' and the 'Appointee'.

### Who is a Life Assured?

Life assured is the person, on whose life the plan depends. The plan ends and the benefit is paid out on the life assured's death.

Any Indian citizen can be the life assured, subject to -

Minimum age at the time of applying for the plan	18 years as on the last birthday
Maximum age at the time of applying for the plan	60 years as on the last birthday
Maximum age at end of the plan term	70 years as on the last birthday

### Who is a Policyholder?

A Policyholder is the person who holds the plan. The Policyholder may or may not be the life assured. A Policyholder must be at least 18 years old while applying for the plan. You can choose a nominee under than plan if you and the life assured are the same.

### Who is a Nominee(s)?

A nominee(s) is the beneficiary under the plan who receives the death benefit in case of the life assured's demise. The nominee(s) is appointed by you, the policyholder. The nominee(s) can even be a minor (i.e. below 18 years of age).

### Who is the Appointee?

An appointee is the person you can nominate at the time of buying the plan in case your nominee(s) is a minor. The appointee receives the benefits under the plan and holds the same till the nominee(s) attains 18 years of age.

### 4. What are the premium paying modes available?

Regular premium	Monthly (through ECS or Direct Debit), six monthly yearly
Single Premium	Onetime payment only

### 5. How much you need to pay?

Premium will depend on the life assured's age, the plan term and the sum assured.

Premium Frequency	Minimum Premium Amount ₹
Monthly	₹ 100
Six monthly	₹ 500
Yearly	₹ 1,000
One Time Payment	₹ 5,000

### 6. What is the life cover under this plan?

The life cover is equal to the Sum Assured opted under the plan. However, you have the option to select your life cover as per your requirements.

Minimum life cover / sum assured	₹ 1,00,000
Maximum life cover / sum assured	₹ 50,00,00,000

\*The life cover should be in multiples of ₹ 1,000

### 7. What is the benefit payable in case of the life assured's demise?

In the unfortunate event of the life assured's demise during the plan term, the nominee will receive a lump sum amount equal to the sum assured. Death Benefit payable to the nominee(s) will be more than 105% of all the premiums paid at any point of time.

### 8. What do you receive at the end of the plan term?

There is no maturity or survival benefit payable under this plan. This is a non participating pure term insurance plan.

### 9. Tax benefits under this plan

You also stand to get tax benefits on premiums paid and benefits received as per prevailing Income Tax Laws. These are subject to change from time to time as per the Government Tax laws. Please consult your tax consultant before investing.

### 10. Your options if you miss paying premiums Is there a grace period for missed premiums?

We provide you a grace period of 30 days in case of six monthly or yearly premium mode and 15 days in case of monthly premium mode. This period starts from the due date of each premium payment. All your plan benefits continue during this grace period. In case of death during the grace period we will pay the sum assured to the nominee/appointee/legal heir after deducting the due premium.

If you do not pay your premiums before the end of the grace period, your life cover ceases and your plan will lapse.

### 11. What are your options to revive the plan?

You can revive your plan within a specified period of five years, if you have been unable to pay premiums due to constraints by -

- Simply paying the pending premium amount without any interest
- Begin the regular payment of premiums

### Are there any constraints to revive your plan?

Yes. You can revive your plan as long as you do it within five years from the due date of the first unpaid premium but before the maturity date. The revival is subject to satisfactory medical and financial requirements raised by the Company, and board approved underwriting guidelines. The medical cost, if any to be borne by you.

### 12. Can you surrender your plan?

Yes. You have the flexibility to surrender your plan.

Regular premium	No surrender value payable
Single premium	Surrender value is payable only if you surrender the plan any time after the second plan year and before the end of the plan term. It is calculated as- $40\% \times \text{Premium paid} \times (\text{Unexpired Term}^* / \text{Total Policy Term})$

\*Unexpired term will be calculated as on the date of lapse or, in case the cover is continuing, the date of surrender.

### 13. Can you cancel your plan?

Yes, you can cancel your plan if you disagree with any of the terms and conditions within the first 15 days (free look period) from receipt of your plan document. In case of Distance Marketing you have 30 days to decide the same. You can return the plan to us, while stating your specific objections.

We will return your premium as follows –

#### Premium paid

Less: i. Risk Premium for the period you were covered under the plan

ii. Charges towards medical examination, if any

iii. Stamp duty charges

### 14. Do you get any loan benefits under your plan?

No. Loan is not available under this plan.

### 15. What happens in case the life assured commits suicide?

There death benefit payable to the Nominee(s)/ Appointee/ Legal Heir, will be limited to 80% of the premium paid if the life assured commits suicide within 12 months from the date of risk commencement. This is irrespective of whether the life assured, was sane or insane at the time of death.

If the life assured commits suicide within 12 months from the date of revival/ re-instatement, the benefit payable will be equal to the higher of surrender value or 80% of total premium paid.

### 16. Nomination

Allowed as per the provisions of Section 39 of the Insurance Act, 1938 as amended from time to time. For more details on the nomination, please refer to our website [www.indiafirstlife.com](http://www.indiafirstlife.com)

### 17. Assignment

Allowed as per the provisions of Section 38 of the Insurance Act, 1938 as amended from time to time. For more details on the assignment, please refer to our website [www.indiafirstlife.com](http://www.indiafirstlife.com)

### 18. Prohibition of Rebate

As per provisions of Section 41 of the Insurance Act, 1938 as amended from time to time. No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectus or tables of the insurer. Provided that acceptance by an insurance agent of commission in connection with a policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bonafide insurance agent employed by the insurer. Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees. For more details please refer to our website [www.indiafirstlife.com](http://www.indiafirstlife.com)

### 19. Fraud and Misrepresentation

As per provisions of Section 45 of the Insurance Act, 1938 as amended from time to time. For more details please refer to our website [www.indiafirstlife.com](http://www.indiafirstlife.com)

### 20. About IndiaFirst Life Insurance

Headquartered in Mumbai, IndiaFirst Life Insurance, with a paid-up share capital of INR 625 crores, is one of the country's youngest life insurance companies. It is promoted by two of India's public-sector banks - Bank of Baroda and Andhra Bank.

Carmel Point Investments India Private Limited incorporated by Carmel Point Investment Ltd, a body corporate incorporated under the laws of Mauritius and owned by private equity funds managed by Warburg Pincus LLC also holds stake in IndiaFirst Life.

The company's key differentiator is its simple, easy-to-understand products that are fairly-priced and efficiently serviced. The company has garnered over INR 15,000 crore of assets under management (AUM), as on March 31, 2019.

\* Tax exemptions are as per applicable tax laws from time to time

**Disclaimer:** IndiaFirst Life Insurance Company Limited, IRDAI Regn No.143, CIN: U66010MH2008PLC183679, Address: 12th & 13th floor, North [C] Wing, Tower 4, Nesco IT Park, Nesco Center, Western Express Highway, Goregaon (East), Mumbai - 400 063. Toll free No - 18002098700, www.indiafirstlife.com SMS to 5667735 SMS Charges apply. Advt. Ref. No.: IndiaFirst Life Term plan UIN 143N007V02. IndiaFirst Life Insurance Company Limited is only the name of the Life Insurance Company and IndiaFirst Life Term plan UIN 143N007V02 is only the name of the Life Insurance Product and does not in any way indicate the quality of the contract, its future prospects, or returns. For more details on risk factors and terms and conditions, please read the sales brochure carefully before concluding the sale. Trade logo of Promoters displayed above belongs to M/s Bank of Baroda and M/s Andhra Bank and used by IndiaFirst Life Insurance Co. Ltd. under license. Advtg Ref. No IndiaFirst Life Plan/Brochure/001.

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- IRDAI is not involved in activities like selling of insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

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