

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	0	130	6.96	0	0	0.00	0	130	0.07	0	0	0.00
2	Corporate Agents-Banks	0	24852	1,174.94	9	85405	1,239.54	0	24852	11.75	9	85405	1,239.54
3	Corporate Agents -Others	0	19	0.00	8	43432	212.43	0	19	0.00	8	43432	212.43
4	Brokers	0	2	2.26	0	-13	2.95	0	2	0.02	0	-13	2.95
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	29	134728	21,311.71	5	41774	4,372.98	29	134728	213.12	5	41774	4,372.98
	Total(A)	29	159731	22,495.87	22	170598	5,827.90	29	159731	224.96	22	170598	5,827.90
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	29	159731	22,495.87	22	170598	5,827.90	29	159731	224.96	22	170598	5,827.90

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold