

Happiness is Certain for your Family

PRODUCT UIN
★★★
**INDIAFIRST
MAHA JEEVAN PLAN**
PLAN
143N018Y04

You wish to give nothing but the best to your loved ones, you aspire to see them achieving greater heights, and you want to give them the gift of security- both financial and otherwise. Starting the journey of investment early and regularly is a brilliant way to accumulate a healthy corpus for your future and see all your long-term goals being met. Enable us to give your loved ones the financial security you want them to have by virtue of our **IndiaFirst Maha Jeevan Plan** (Non Linked Individual Participating Endowment Plan).



PROMOTED BY



Key Benefits



Savings is a habit

Accomplish your long-term goals by regular and systematic savings



Earn more, because you can

Enjoy additional earnings through simple reversionary bonus** and terminal bonus**, if any



Protect your loved ones

Safeguard your loved ones against uncertainties of life with the benefit of a life cover



Protection Plus

Enhance your family's protection by opting for the Term Rider and Waiver of Premium Rider



Growth assured

Watch your corpus grow into a sizeable amount with long-term investment



Enjoy Tax[^] benefits

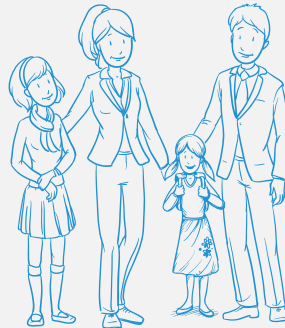
Get tax[^] benefits on premiums you pay and benefits you receive

How does the plan work?



Rahul Sharma,
33 years old,
works as a
mathematics
teacher in a
high school.

He has two adorable children
named **Sakshi** and **Mehak**.



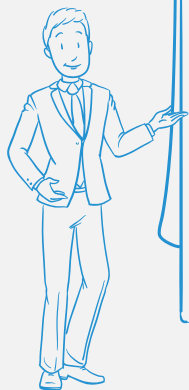
He wants to ensure that:



He maintains sufficient
funds for the higher
education expenditures
of his daughters



Set aside some resources for
their wedding expenses



Rahul buys



for a Sum Assured of
₹10,00,000

He pays a monthly premium of
INR 5,256 (including GST)
for a duration of 15 years.



After 15 years,

Rahul will get the maturity benefit of
INR 13,00,000 at 8% assumed returns
or **INR 10,00,000 at 4% assumed returns.**



Eligibility Criteria

Minimum Age at entry	5 years	
Maximum Age at entry	55 years	
Age at maturity	20-70 years	
Premium Options	Regular Premium	
Minimum Sum Assured	₹ 50,000	
Maximum Sum Assured	₹ 20,00,00,000	
Minimum Premium	Premium Paying Frequency	Minimum Premium
	Monthly	₹522
	Half-yearly	₹ 3,071
	Yearly	₹ 6,000

DEATH BENEFIT

Higher of (Sum Assured on maturity or

10 times Annualized Premium) + Accrued Bonus till death, if any + Term Rider Sum Assured, if opted

**Bonus: Bonus rate may vary from time to time based on Company's Investment Performance. Bonus includes Simple Reversionary Bonus accrued till date of maturity plus Terminal Bonus (if any).

[^]Tax exemptions are as per applicable tax laws from time to time.

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• IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.