

“In this policy, the investment risk in investment portfolio is borne by the policyholder.”



It takes certainty to move up.
Here's giving you just that.



IndiaFirst Life Wealth Maximizer

(A unit linked, non-participating, endowment plan for the doers)

Not everyone reaches where you have today! You have toiled your way up and it shows in your immense success. While moving further is a certainty for “you”, it should be for “your money” too. Leave behind a legacy for your loved ones intelligent investment strategies, unique fund options, loyalty additions* along with a life insurance cover; and ensure your money thrives as much as you do! with the help of IndiaFirst Life Wealth Maximizer Plan (A Unit Linked, Non Participating, Life Insurance Endowment Plan).

PROMOTED BY



Key Benefits

Paucity of time? No issues as you can invest in our tailor-made-investment-strategies and let your money work wonders!



Exercise your options

Choose from 7 unique fund options to ensure your hard-earned money is invested at the right place



Get Tax* Free monthly proceeding

Use Systematic Partial Withdrawal option for tax* free monthly proceeds during the plan term



More commitment. More returns

Stay committed to your goals. Get additional benefits* when you invest your premiums regularly.



Cover for your family

Protect your loved ones and leave behind a legacy as you can stay invested in this plan up to 90 years



Play flexible all the time

Get the flexibility you always wanted and move your funds across asset classes, any number of times



Up the investment game

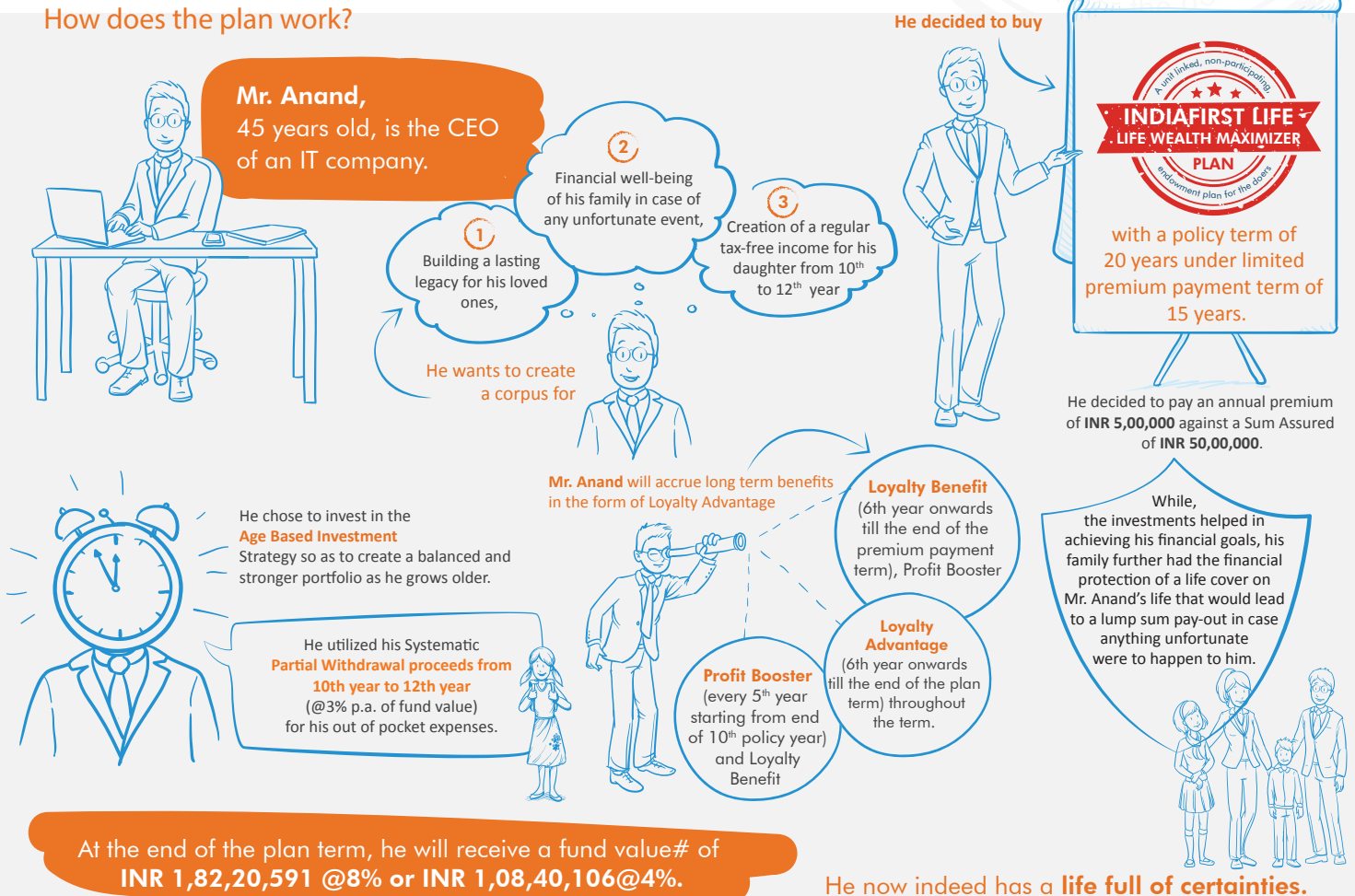
Infuse top-up premium in your plan any time before the last five years and accomplish your goals



Enjoy Tax* benefits

Get tax* benefits on premiums you pay and benefits you receive

How does the plan work?



Eligibility

Minimum Entry age	5 years
Maximum Entry age	55 years: In case of 5 year PPT 65 years: In case of 10/15/20 year PPT 65 years: In case of Single/ Regular Premium
Minimum Maturity age	18 years
Maximum Maturity age	70 years: In case of 5 year PPT 90 years: In case of 10/15/20 year PPT 90 years: In case of Single/ Regular Premium
Single Premium	Onetime payment only
Limited Premium	Yearly, Half - Yearly, Quarterly, Monthly
Regular Premium	Yearly, Half - Yearly, Quarterly, Monthly

Minimum Premium	Monthly	Quarterly	Half Yearly	Yearly
Regular Premium/ Limited Premium	₹ 20,833	₹ 62,500	₹ 1,25,000	₹ 2,50,000
Single Premium	₹ 5,00,000			

Premium Payment Term	Plan Term	Maximum Entry Age
5 years	10 to 65 years	55 years
10 years	15 to 85 years	65 years
15 years	20 to 85 years	65 years
20 years	25 to 85 years	65 years
Single	5 to 30 years	65 years

*Illustrative values.

*Tax exemptions are as per applicable tax laws from time to time. # For more details on the additional benefits, please refer to the sales literature in this policy, the investment risk in investment portfolio is borne by the policyholder.

The Unit Linked Insurance Products do not offer any liquidity during the first five years of the contract. The policyholder will not be able to surrender or withdraw the monies invested in Unit Linked Insurance Products completely or partially till the end of the fifth year.

Disclaimer: IndiaFirst Life Insurance Company Ltd, 12th and 13th Floor, North [C] Wing, Tower 4, Nesco IT Park, Nesco Center, Western Express Highway, Goregaon (East), Mumbai - 400063. Website: www.indiafirstlife.com, Toll Free No.: 1800 209 8700. IRDAI Reg. No. 143. CIN: U66010MH2008PLC183679. Trade logo displayed above belongs to M/s Bank of Baroda, M/s Andhra Bank and used by IndiaFirst Life Insurance Co. Ltd. under license. Linked life insurance products are different from the traditional insurance products and are subject to risk factors. The premiums paid in Linked life Insurance policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions. IndiaFirst Life Insurance Company Limited is only the name of the Insurance Company and IndiaFirst Life Wealth Maximizer Plan (UIN:143L029V03) is only the name of the Linked Life Insurance Contract and does not in any way indicate the quality of the contract or its future prospects or returns. Please know the associated risk and the applicable charges, from your Insurance agent or the Intermediary or policy document issued by the Insurance Company. These assumed rates of return are not guaranteed, and they are not the upper or lower limits of what you might get back, as the value of your policy is dependent on a number of factors including future investment performance. For more details on risk factors and terms and conditions, please read the sales brochure carefully before concluding the sale. Advt. Ref. No.: IndiaFirst/WM/Sal/E/001.

BEWARE OF SPURIOUS / FRAUD PHONE CALLS!

• IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.