

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium Rs in lakhs	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium Rs in lakhs
1	Individual agents												
2	Corporate Agents-Banks	3	155232	1,124.38	0	0	0	12	343686	3,667.51	0	0	0
3	Corporate Agents -Others	0	0	0.00									
4	Brokers	2	521853	61.00				2	521853	61			
5	Micro Agents												
6	Direct Business	15	34107	15,433.11				19	39602	15,445.11			
	Total(A)	20	711192	16,618.49	0	0	0	33	905141	19,173.62	0	0	0
1	Referral (B)												
	Grand Total (A+B)	20	711192	16,618.49	0	0	0	33	905141	19,173.62	0	0	0

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold