

## PERIODIC DISCLOSURES

### FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited Date: 31-Mar-2014

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	4324	383.82	5508	830.72	11116	1249.90	16225	1959.60
2	Corporate Agents-Banks	37558	8690.59	33950	12347.19	71645	17040.19	89808	25849.18
3	Corporate Agents -Others	0	0.03	7436	616.28	0	0.07	11868	1098.27
4	Brokers	1583	121.47	448	6.48	2055	160.43	453	6.88
5	Micro Agents	0	0.00	0	0.00	0	0.00	0	0.00
6	Direct Business	2826	237.48	4448	410.02	5200	401.30	5492	474.44
	Total (A)	<b>46291</b>	<b>9433.39</b>	<b>51790</b>	<b>14210.70</b>	<b>90016</b>	<b>18851.89</b>	<b>123846</b>	<b>29388.37</b>
1	Referral (B)	0	0	0	0.00	0	0.00	0	0.00
	Grand Total (A+B)	<b>46291</b>	<b>9433.39</b>	<b>51790</b>	<b>14210.70</b>	<b>90016</b>	<b>18851.89</b>	<b>123846</b>	<b>29388.37</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold