

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Date: 30-Jun-2016

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1307	256.35	1270	270.34	1307	256.35	1270	270.34
2	Corporate Agents-Banks	16285	3,875.36	10540	2,873.77	16285	3,875.36	10540	2,873.77
3	Corporate Agents -Others	0	0.00	0	0.00	0	0.00	0	0.00
4	Brokers	196	40.38	446	45.80	196	40.38	446	45.80
5	Micro Agents	559	12.58	386	7.58	559	12.58	386	7.58
6	Direct Business	357	91.40	855	104.54	357	91.40	855	104.54
	Total (A)	18704	4,276.09	13497	3,302.03	18704	4,276.09	13497	3,302.03
1	Referral (B)								
	Grand Total (A+B)								

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold