

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Date: 30/09/2015

(Rs in Lakhs)

Business Acquisition through different channels (Individuals)									
Sl.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1401	226.41	1753	228.89	2671	496.75	3355	403.81
2	Corporate Agents-Banks	15566	3817.43	18473	2994.28	26106	6691.20	29486	5732.06
3	Corporate Agents -Others	0	0.00	0	0.00	0	0.00	0	0.00
4	Brokers	354	50.65	1498	107.45	800	96.46	2945	212.13
5	Micro Agents	495	10.06	314	4.48	881	17.64	314	4.48
6	Direct Business	951	143.96	1008	114.98	1806	248.50	2560	256.14
	Total (A)	18767	4248.51	23046	3450.07	32264	7550.55	38660	6608.62
1	Referral (B)								
	Grand Total (A+B)	18767	4248.51	23046	3450.07	32264	7550.55	38660	6608.62

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold