

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited

Date: 24-Apr-12

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	2943	643	598	524	5301	2,205	643	537
2	Corporate Agents-Banks	57265	11,590	33753	17,959	106129	35,765	111167	50,812
3	Corporate Agents -Others	1557	291	1	0	2383	486	1	0
4	Brokers	6	0	1	1	7	1	1	
5	Micro Agents								
6	Direct Business	358	37	16	1	1061	68	38	10
	Total (A)	62129	12,562	34369	18,485	114881	38,525	111850	51,360
1	Referral (B)								
	Grand Total (A+B)	62129	12,562	34369	18,485	114881	38,525	111850	51,360

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold