

## PERIODIC DISCLOSURES

### FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd. Date: 31/03/2016

*(Rs in Lakhs)*

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	2379	461.0946	1880	193.56393	6605	1192.5459	5235	597.37658
2	Corporate Agents-Banks	35724	10624.1753	13028	2987.12647	80882	21772.031	42514	8719.18803
3	Corporate Agents -Others	1	0.127	0	0	1	0.127	0	0
4	Brokers	634	103.89701	124	24.46875	1803	258.31526	3069	236.59472
5	Micro Agents			0	0			0	0
6	Direct Business	1326	252.44966	810	100.76622	4015	670.46947	3370	347.54844
7	CSC	814	22.10137	414	6.06558	1696	41.69842	728	10.54433
	Total (A)	40878	11463.8449	16256	3311.99095	95002	23935.187	54916	9911.2521
1	Referral (B)	0	0	-	-	0	0	-	-
	Grand Total (A+B)	40878	11463.8449	16256	3311.99095	95002	23935.187	54916	9911.2521

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold