

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd. Date: June 30, 2014

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1602	174.92716	2571	304.96	1602	174.92716	2571	304.96
2	Corporate Agents-Banks	11013	2737.88692	8890	2655.23	11013	2737.88692	8890	2655.23
3	Corporate Agents -Others	0	0	0	0	0	0	0	0
4	Brokers	1447	104.68471	113	1.52	1447	104.68471	113	1.52
5	Micro Agents	0	0	0	0	0	0	0	0
6	Direct Business	1552	136.60985	597	20.88	1552	136.60985	597	20.88
	Total (A)	15614	3154.10864	12171	2982.59	15614	3154.10864	12171	2982.59
1	Referral (B)	0	0	0	0	0	0	0	0
	Grand Total (A+B)	15614	3154.10864	12171	2982.59	15614	3154.10864	12171	2982.59

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold