



Your protection, our security...

IndiaFirst Life Plan

A Joint Venture of

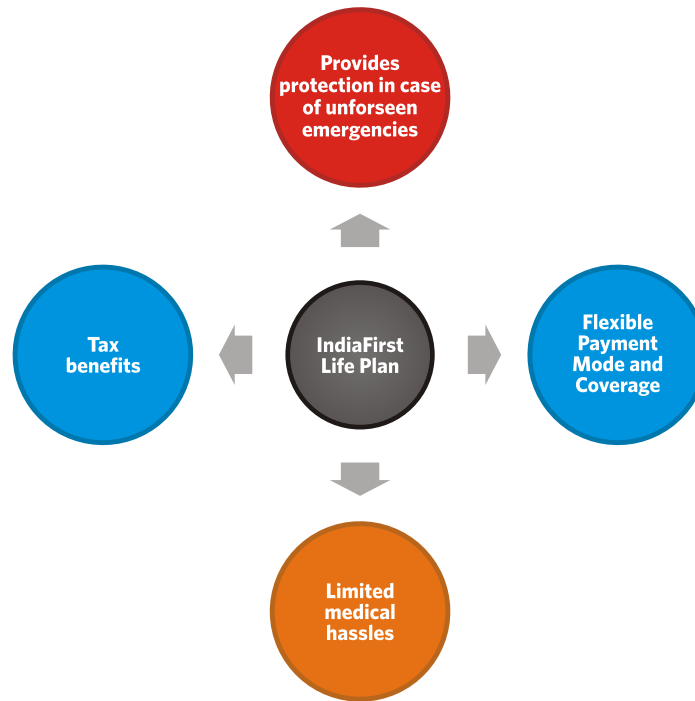


You aspire, you prosper... but you also need to protect your family from any uncertainties of life. You need to ensure that no untoward event upsets the well being of your loved ones.

In this fast paced world, we need to find the easiest and smartest way to meet our needs. Our IndiaFirst Life Plan is a pure term insurance plan that ensures that your loved ones are taken care of, even in your absence.

Disclaimer: Tax benefits are subject to change from time to time. You are advised to consult your tax consultant. For more details on risk factors, terms and conditions, please read the brochure carefully before concluding a sale. You are requested to disclose all relevant information about your health while applying for the plan. IndiaFirst Life Plan - UIN: 143N007V2. Insurance is the subject matter of the solicitation. Registered and Corporate Office Address: 301, 'B' Wing, The Qube, Infinity Park, Dindoshi - Film City Road, Malad (East), Mumbai - 400 097. www.indiafirstlife.com SMS <FIRST> to 5667735 SMS Charges apply. Toll free No - 1800 209 8700. Advt. Ref. No.: One pager/E/001

Few key reasons why you should put your hard earned money in the IndiaFirst Life Plan are -



Provides protection in case of unforeseen emergencies

- **Lump sum payout on death:** Secure your family in case of life assured's untimely death as they get an assured benefit immediately. The assured amount is the sum assured as opted by you on inception
- **Option to choose your life cover:** You may choose a life cover between ₹ 1 lac and ₹ 50 crore based on your requirements

Flexible payment mode and coverage

- **Enjoy the benefit to choose your term:** You can enjoy the benefit of choosing your own term anywhere between 5 years and 40 years at an extremely reasonable price, depending upon your requirements

- **Enjoy the flexibility to pay your premium:** You can enjoy the flexibility to pay your premiums monthly, six-monthly, yearly or as a onetime payment (single premium), depending upon your convenience

Limited medical hassles

- **No medicals:** You may enjoy life coverage without any medical hassles, in case you have opted for a life cover of less than ₹ 50 lacs, subject to underwriting guidelines of the Company

Tax benefits

- **Maximise tax benefits:** Enjoy tax benefits on the premium you pay under Section 80C, of Income Tax Act, 1961. Your nominee will also get tax exemption on death benefit under Section 10(10D) as per Income Tax Act, 1961