

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents												
2	Corporate Agents-Banks	6	40374	5,859	3	19931	293	11	76074	6,411	6	33222	352
3	Corporate Agents -Others	5	5745	129				11	50409	207			
4	Brokers	1	47137	-14				1	47139	61			
5	Micro Agents												
6	Direct Business	2	43936	1,013				5	50662	1,033			
	Total(A)	14	137192	6,988	3	19,931	293	28	224,284	7,711	6	33,222	352
1	Referral (B)												
	Grand Total (A+B)												

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold