

## PERIODIC DISCLOSURES

### FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd. Date: March 31, 2015

*(Rs in Lakhs)*

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	2546	456.32	4324	383.82	7781	1053.70	11116	1249.90
2	Corporate Agents-Banks	31838	9144.38	37558	8690.59	74352	17863.67	71645	17040.19
3	Corporate Agents -Others	0	0.00	0	0.03	0	0.00	0	0.07
4	Brokers	714	74.08	1583	121.47	3783	310.67	2055	160.43
5	Micro Agents	0	0.00	0	0.00	0	0.00	0	0.00
6	Direct Business	1487	235.52	2826	237.48	4857	583.07	5200	401.30
7	Common Service Centres (CSC)	1301	21.23	0	0.00	2029	31.78	0	0.00
	<b>Total (A)</b>	<b>37886</b>	<b>9931.53</b>	<b>46291</b>	<b>9433.39</b>	<b>92802</b>	<b>19842.89</b>	<b>90016</b>	<b>18851.89</b>
1	Referral (B)	0	0.00	0	0.00	0	0.00	0	0.00
	<b>Grand Total (A+B)</b>	<b>37886</b>	<b>9931.53</b>	<b>46291</b>	<b>9433.39</b>	<b>92802</b>	<b>19842.89</b>	<b>90016</b>	<b>18851.89</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold