

An assurance of **Certainty** over caution



As a businessman you are a "cautious risk taker". You have taken critical decisions at every step to ensure your business grows further. Our IndiaFirst Money Balance Plan (Unit Linked, Non Participating, Life Insurance Endowment Plan) is just like you. Although it is a market linked policy and gives you sharp benefits of investing in a market, it also ensures that your hard-earned money realises its potential by booking profit for you regularly under the Automatic Trigger Based Investment Strategy. It does all this while ensuring your loved ones are protected with a life cover in case of an unfortunate event. Achieving more from your hard-earned money is now a certainty.

PROMOTED BY



Key Benefits



Protect your clan

Benefit from the upside of market while also protecting your money from market volatility through Automatic Trigger Based Investment Strategy



Stay above the volatility

Acquire a balanced portfolio as you grow older, by opting to transfer your returns to relatively safer fund options



Balance out profits over time

Safeguard your loved ones against uncertainties with life insurance cover



Enjoy Tax* benefits

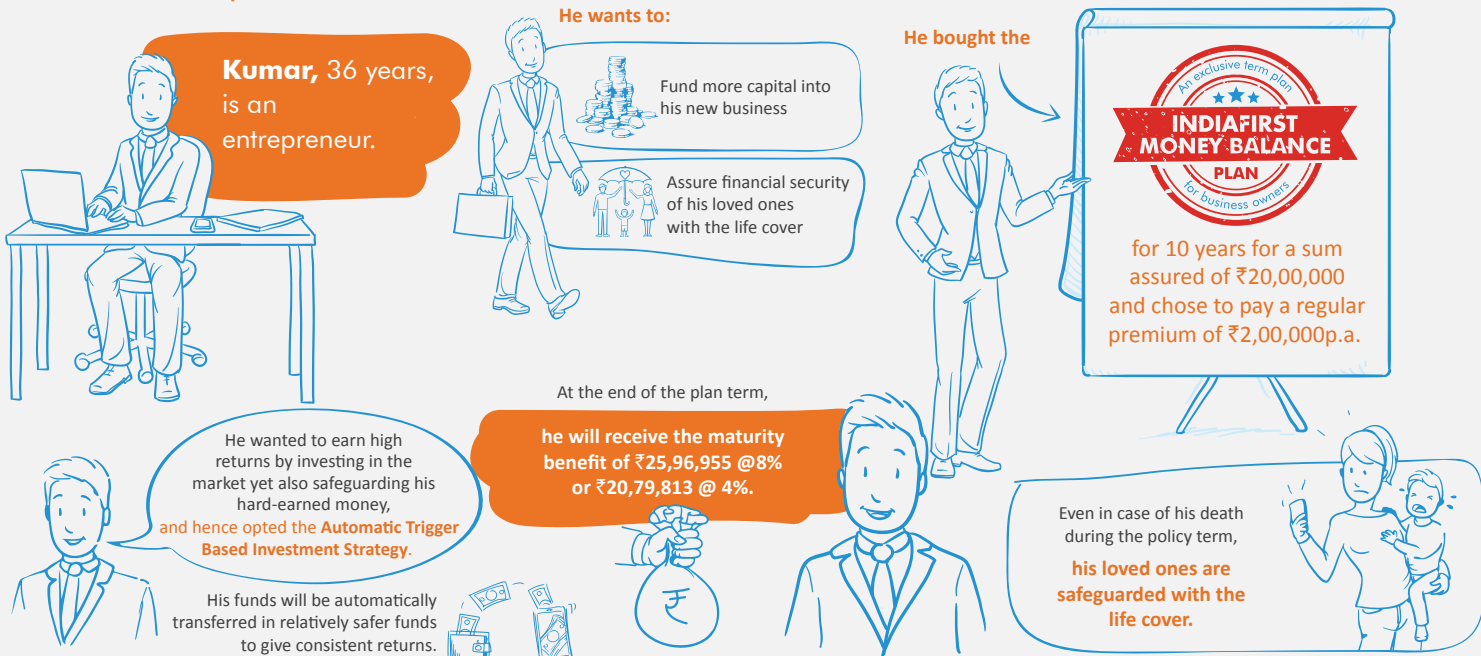
Get tax* benefits as per applicable tax laws



Reap more at limited premiums

Enjoy benefits up to 70 years by paying regular, 25 years by paying limited or 20 years by paying single premium as per your convenience

This is how the plan works



So overall Kumar paid INR 20,00,000 to receive Total Benefits (@8%) of INR 25,96,955

Eligibility Criteria

	Minimum	Maximum			
Age at entry	5 years	65 years	Premium Payment Mode	Premium Payment Term	Policy Term
Age at maturity	18 years	75 years	Regular Premium	10, 15, 20, 25 years	10, 15, 20, 25 years
			Limited Premium	7 years	10, 15, 20, 25 years
			Single Premium	One time	5, 10, 15, 20 years
Minimum (₹)	Monthly	Half-yearly	Yearly	Minimum Sum Assured	
Regular	1,000	6,000	12,000	Regular/ Limited Premium	7 x Annualized Premium
Limited	1,250	7,500	15,000	Single Premium	125% of SP
Single			45,000		
Maximum	20,500	1,25,000	2,50,000		
Maximum Sum Assured					
Age band	Regular Premium	Limited Premium – 5 years**	For Limited Premium – 7 years	Single Premium – 5 years	Single Premium – other terms
0-25	40	25	25	10	5
26-30	40	20	25	10	5
31-35	40	15	20	10	4
36-39	35	10	15	10	2
40-45	30	7	10	2	2
46-65	7	7	7	1.25	1.25

**Applicable till Age at Entry of 55 years

The maximum sum assured is set at 'X' times the annualized/ single premium for regular premium, limited premium and single premium plans. Here 'X' will be taken from the table above.

In this policy, the investment risk in investment portfolio is borne by the policyholder

*Tax exemptions are as per applicable tax laws from time to time.

Disclaimers: Linked Insurance Products are different from the traditional insurance products and are subject to risk factors. The Premium paid in unit-linked life insurance policies are subject to investment risks associated with capital markets and NAVs of the units may go up or down, based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions. IndiaFirst Life Insurance Company Limited is only name of the Insurance Company and IndiaFirst Money Balance Plan (UIN 143L017V05) is only the name of the Linked Life Insurance contract and does not in any way indicate the quality of the contract, its future prospects, or returns. Please know the associated risks and the applicable charges from your Insurance Agent or the Intermediary or policy document issued by the Insurance Company. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these plans, their future prospects and returns. For more details on risk factors and terms and conditions, please read the sales brochure carefully before concluding the sale. IndiaFirst Life Insurance Company Limited, IRDAI Regn No.143, CIN: U66010MH2008PLC183679, Address: 12th & 13th floor, North [C] Wing, Tower 4, Nesco IT Park, Nesco Center, Western Express Highway, Goregaon (East), Mumbai – 400 063. Toll free No – 1800 209 8700 . Trade logo displayed above belongs to M/s Bank of Baroda, and M/s Andhra Bank used by IndiaFirst Life Insurance Co. Ltd. under license. Adv. Ref. No.:IndiaFirst Money Balance Plan/ One Pager/ E/ 04.

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