

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (Lakhs)
1	Individual Agents	0	0	0.00	0.00	0.00	0.00	0	0	0.00	0.00	0.00	0.00
2	Corporate Agents-Banks	1	12614	2,758.40	2.00	17,611.00	12,98,34,392.60	1	12614	2,758.40	2.00	17,611.00	12,98,34,392.60
3	Corporate Agents-Others	0	0	0.00	0.00	0.00	0.00	0	0	0.00	0.00	0.00	0.00
4	Brokers	7	151503	474.43	7.00	80,670.00	3,57,68,482.38	7	151503	474.43	7.00	80,670.00	3,57,68,482.38
5	Micro Agents	0	0	0.00	0.00	0.00	0.00	0	0	0.00	0.00	0.00	0.00
6	Direct Business	20	826420	27,203.92	24.00	22,07,789.00	2,66,58,08,277.19	20	826420	27,203.92	24.00	22,07,789.00	2,66,58,08,277.19
	Total(A)	28	990537	30436.75297	33	2306070	2831411152	28	990537	30436.75297	33.00	23,06,070.00	2,83,14,11,152.17
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0	0
	Grand Total (A+B)	28.00	9,90,537.00	30,436.75	33.00	23,06,070.00	2,83,14,11,152.17	28.00	9,90,537.00	30,436.75	33.00	23,06,070.00	2,83,14,11,152.17

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold