

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	0	0	0	1	104	8,474.16	0	0	0	3	322	28,995.30
2	Corporate Agents-Banks	2	17312	84918488.4	4	52553	1,469.77	2	35272	156441464	4	86645	2,433.85
3	Corporate Agents -Others	1	18037	572478046	0	0	0.00	1	18452	649323681.8	0	0	0.00
4	Brokers	0	0	0	2	911	11.07	0	3	-2606.01	2	865	10.97
5	Micro Agents	0	0	0	0	0	0.00	0	0	0	0	0	0.00
6	Direct Business	7	724095	2569648351	64	279196	15,904.44	25	2238211	4060880421	115	661420	23,832.32
	Total(A)				71	332764	25,859.43				124	749252	55,272.44
1	Referral (B)				0	0	0.00				0	0	0.00
	Grand Total (A+B)	10	759444	3227044885	71	332764	25,859.43	28	2291938	4866642960	124	749252	55,272.44

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold