

**FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)**

Business Acquisition through different channels (Group)													
Sl.No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	0	0	0				0	0	0			
2	Corporate Agents-Banks	1	186888	19,76,49,329.60	0	195289	14,75,55,234.01	4	898750	83,41,23,309.19	5	900864	57,90,83,038.40
3	Corporate Agents -Others	0	0	0.00	0	7	9,00,00,003.26	0	0	0.00	0	7	73,17,76,687.26
4	Brokers	0	519	1,11,975.04	0	0	0	5	34460	44,27,756.97	0	3	-2,606.01
5	Micro Agents	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
6	Direct Business	23	153415	2,59,77,16,538.03	9	169925	3,86,16,17,001.25	43	2668994	11,74,32,42,127.55	38	2526652	11,07,67,80,619.94
	Total(A)												
1	Referral (B)												
	Grand Total (A+B)	24	340822	2795477843	9	365221	4,09,91,72,238.52	52	3602204	12581793194	43	3427526	12,38,76,37,739.59

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold