

## PERIODIC DISCLOSURES

### FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Co. Ltd. Date: 31-Dec-15

*(Rs in Lakhs)*

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	1555	234.70	1880	193.56	4226	731.45	5235	597.38
2	Corporate Agents-Banks	19052	4456.66	13028	2987.13	45158	11147.86	42514	8719.19
3	Corporate Agents -Others	0	0.00	0	0.00	0	0.00	0	0.00
4	Brokers	369	57.96	124	24.47	1169	154.42	3069	236.59
5	Micro Agents	0	0.00	0	0.00	0	0.00	0	0.00
6	Direct Business	883	166.93	810	100.77	2689	418.02	3370	347.55
7	Common Service Centres(CSC)	1	4.55	414	6.07	882	19.60	728	10.54
	Total (A)	21860	4920.80	16256	3311.99	54124	12471.34	54916	9911.25
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	21860	4920.80	16256	3311.99	54124	12471.34	54916	9911.25

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold