

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Sl.No.	Business Acquisition through different channels (Group)												
	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	2	218	20,521.14	0	130	6.9634699	2	218	20,521.14	0	130	6.96
2	Corporate Agents-Banks	0	34092	964.08	0	24852	1174.940859	0	34092	964.08	0	24852	1,174.94
3	Corporate Agents -Others	0	0	0.00	0	19	-0.0001237	0	0	0.00	0	19	0.00
4	Brokers	0	-46	-0.10	0	2	2.2616373	0	-46	-0.10	0	2	2.26
5	Micro Agents	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
6	Direct Business	51	382224	7,927.88	29	134728	21311.70874	51	382224	7,927.88	29	134728	21,311.71
	Total(A)	53	416488	29,413.00	29	159731	22,495.87	53	416488	29,413.00	29	159731	22,495.87
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	53	416488	29,413.00	29	159731	22,495.87	53	416488	29,413.00	29	159731	22,495.87

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold