

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Business Acquisition through different channels (Group)													
Sl. No.	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	0	0	0	2	34	135.06	0	0	0	5	356	425.02
2	Corporate Agents-Banks	2	651713	265801831	0	528798	28.38	4	686894	422230865.4	4	615443	52.72
3	Corporate Agents -Others	0	138	1737511.15	0	0	0.00	1	18681	651073622.9	0	0	0.00
4	Brokers	0	0	0	0	-9	0.00	0	3	-2606.01	2	856	0.11
5	Micro Agents	0	0	0	0	0	0.00	0	0	0	0	0	0.00
6	Direct Business	4	118516	3154283198	7	-684172	236.99	29	2356727	7215163619	122	-22752	475.32
	Total(A)	6	770367		9	-155349	400.44	34	3062305	8288465501	133	593903	953.16
1	Referral (B)	0	0	0	0	0	0.00	0	0	0	0	0	0.00
	Grand Total (A+B)	6	770367	3421822541	9	-155349	400.44	34	3062305	8288465501	133	593903	953.16

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold