

## PERIODIC DISCLOSURES

### FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: IndiaFirst Life Insurance Company Limited

Date: 31-Mar-13

*(Rs in Lakhs)*

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	5508	831	2943	643	16225	1960	5301	2205
2	Corporate Agents-Banks	33950	12,347	57265	11,590	89808	25849	106129	35765
3	Corporate Agents -Others	7436	616	1557	291	11868	1098	2383	486
4	Brokers	448	6	6	0	453	7	7	1
5	Micro Agents	0	0			0	0		
6	Direct Business	4448	410	358	37	5492	474	1061	68
	<b>Total (A)</b>	<b>51790</b>	<b>14,211</b>	<b>62129</b>	<b>12,562</b>	<b>123846</b>	<b>29388</b>	<b>114881</b>	<b>38525</b>
1	Referral (B)	0	0	0	0	0	0	0	0
	<b>Grand Total (A+B)</b>	<b>51790</b>	<b>14211</b>	<b>62129</b>	<b>12562</b>	<b>123846</b>	<b>29388</b>	<b>114881</b>	<b>38525</b>

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold