

Simply save. We'll take care of the rest...

IndiaFirst Maha Jeevan Plan

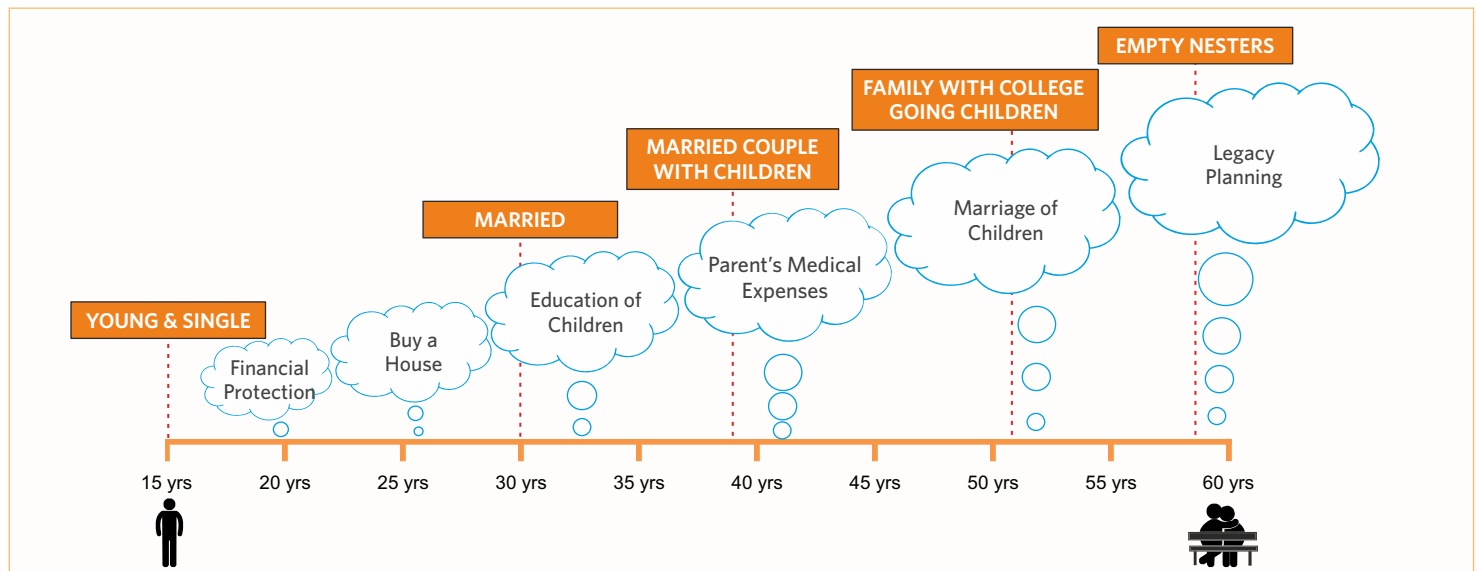
(Non Linked, Participating, Endowment Plan)

A Joint Venture of



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All of us work hard to ensure a happy and contented life with our family. Wealth and prosperity, however uncertain, remain among the most preferred wishes of most of us. How we wish we could be certain about these aspects of life and make sure that our family is 'future shock proof' forever.



Have you ever said any of this to yourself?

I can do financial planning later

I am young and healthy

My savings are sufficient

It won't happen to me

I already have a life cover

If yes, then it's time you revisit your financial planning. You can start with the simple solution we have for you!

The **IndiaFirst Maha Jeevan Plan** is designed to help you:

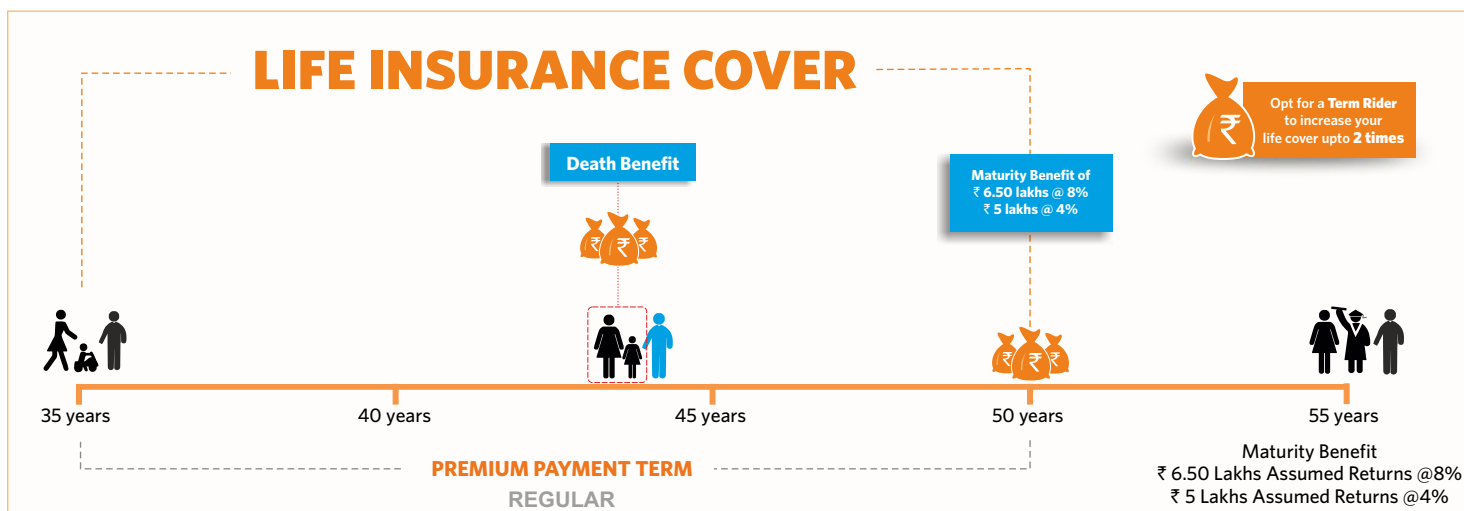
- Fulfil your financial goals through **savings**
- Enjoy **additional earnings** from **Bonus*** declared
- **Safeguard your loved ones** against uncertainties with the life insurance cover
- Want **more protection for your family**? Enhance it by opting for the Term Rider in the plan!
- Save towards your long term goals by **investing anytime between 15 to 25 years**
- Get tax benefits[#] on **premiums** you pay and **benefits** you receive

Let's go through an example

Mr. Raj, is a 35 years old businessman married to Anita. They have a 3 years old daughter Ria. They want to accumulate sufficient funds for the higher education of their daughter.

Lets see how by investing in the IndiaFirst Maha Jeevan Plan, Raj and Anita can achieve their financial goal. Mr. Raj bought the IndiaFirst Maha Jeevan Plan for a Sum Assured of ₹5,00,000 where he had to pay a monthly premium of ₹2,619 only. When Ria turned 18, Raj received the maturity benefit in the form of sum assured of ₹5,00,000 along with accrued bonuses. If anything were to happen to Raj, the death benefit in the plan would have protected their financial goal of providing for Ria's higher education.

Raj could have also enhanced his life cover up to two times by opting for the IndiaFirst Term Rider in the plan. The IndiaFirst Term Rider Plan enhances the life cover over and above the life cover offered under the IndiaFirst Maha Jeevan Plan.



So go ahead with our IndiaFirst Maha Jeevan Plan and see your money do wonders for you!

A quick Product Snapshot is illustrated below for your reference

Death Benefit		
	Less than 45 years	45 years or more
Death Benefit, provided the plan is in force	Higher of (Sum Assured on maturity or 10 times Annualized Premium) + Accrued Bonus till death, if any + Term Rider Sum Assured, if opted	Higher of (Sum Assured on maturity or 7 times Annualized Premium) + Accrued Bonus till death, if any + Term Rider Sum Assured, if opted

Minimum age at the time of applying for the plan	5 years as on last birthday	Premium Paying Frequency	Minimum Premium
		Monthly	₹ 522
Maximum age at the time of applying for the plan	55 years as on last birthday	Six monthly	₹ 3,071
		Yearly	₹ 6,000
Minimum age at the time of maturity of the plan	20 years as on last birthday	Sum Assured	Limit
		Minimum	₹ 50,000
Maximum age at the time of maturity of the plan	70 years as on last birthday	Maximum	₹ 20,00,00,000

*Bonus rate may vary from time to time based on Company's Investment Performance.

Disclaimers: IndiaFirst Life Insurance Company Limited, IRDAI Regn No.143, CIN: U66010MH2008PLC183679, Address: 301, 'B' Wing, The Qube, Infinity Park, Dindoshi - Film City Road, Malad (East), Mumbai - 400 097. Toll free No - 1800 209 8700, www.indiafirstlife.com, Advt. Ref. No.: IndiaFirst Maha Jeevan Plan/ One Pager/ E/ 001, UIN 143N018V04. IndiaFirst Life Insurance Company Limited is only the name of the Insurance Company and IndiaFirst Maha Jeevan Plan is only the name of the Life Insurance Plan and does not in any way indicate the quality of the contract, its future prospects, or returns. For more details on risk factors and terms and conditions, please read the sales brochure carefully before concluding the sale. *Tax exemptions are as per applicable tax laws from time to time. Trade logo displayed above belongs to M/s Bank of Baroda, M/s Andhra Bank and M/s Legal & General and used by IndiaFirst Life Insurance Co. Ltd. under license.

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