

Save, Secure and Prosper

IndiaFirst Simple Benefit Plan

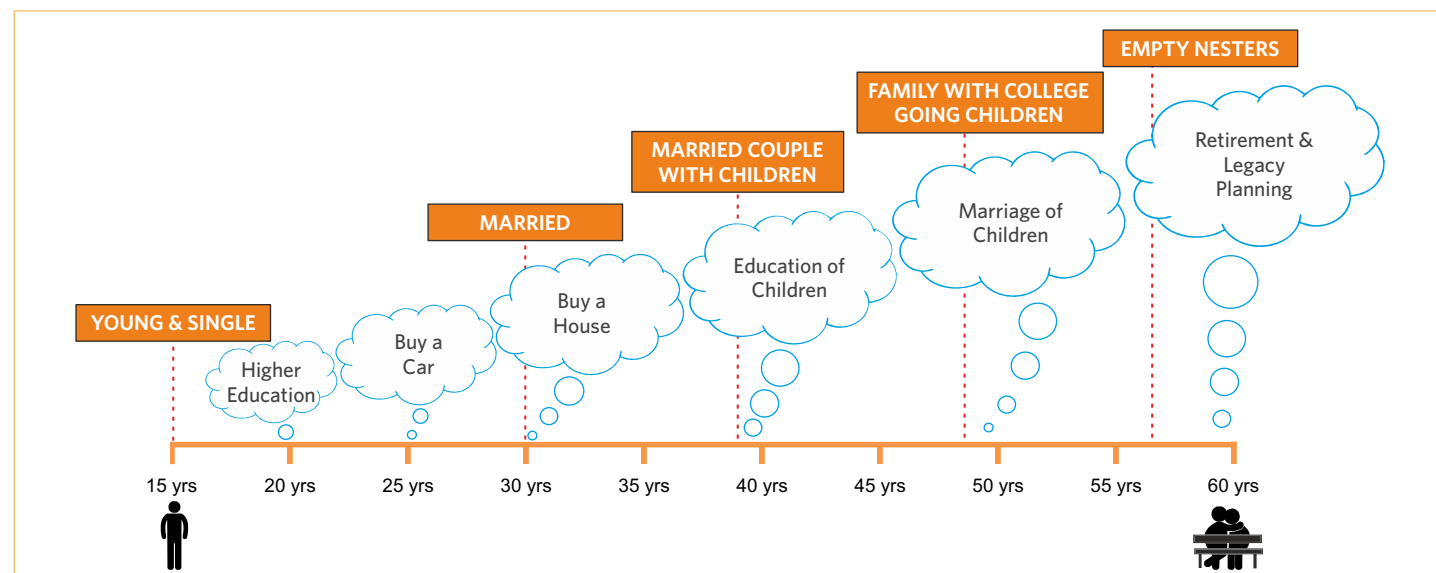
(Non Linked, Participating, Endowment Plan)

A Joint Venture of



Save, Secure and Prosper

Whether it's our family or our investments we all look for security. Uncertainties of life make it difficult to guarantee that life turns out the way we have planned. It's important that you are not only saving smart but also securing your family against uncertainties of life.



Have you ever said any of this to yourself?

It is too early to start planning

I already have an insurance cover

It won't happen to me

My savings are sufficient

I can do it later

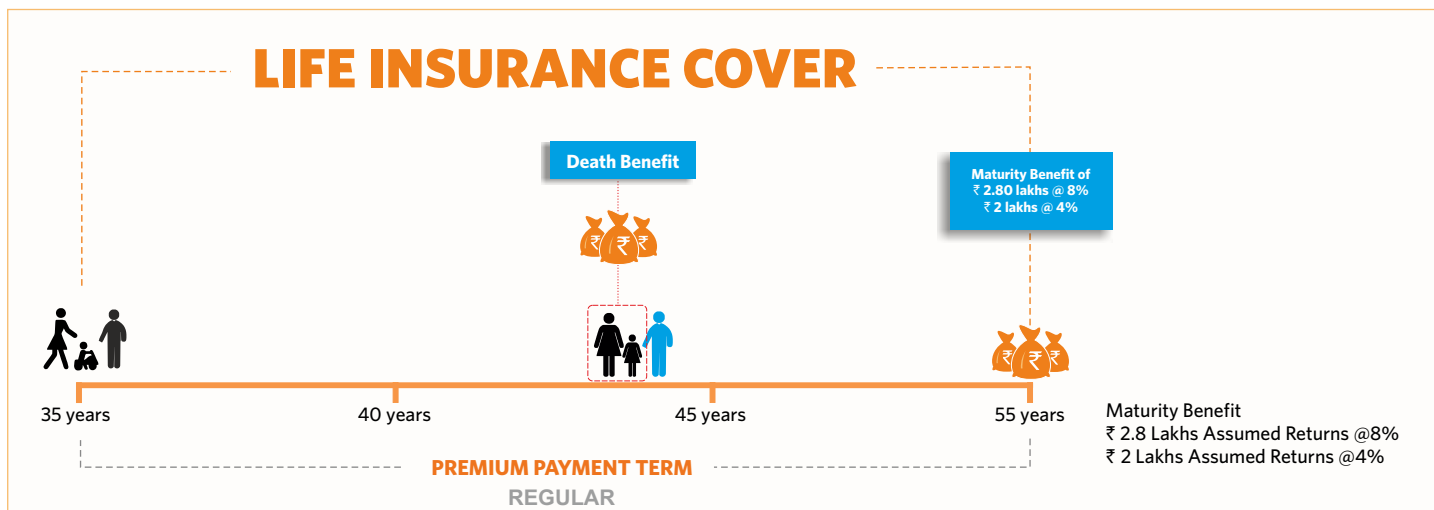
If yes, then you can consider a simple solution we have for you!

Presenting the **IndiaFirst Simple Benefit Plan** which is designed to help you:

- **Build your savings systematically**, through regular premium contributions
- **Plan your future needs**, by investing anytime between 15 to 25 years
- **Over the Counter policy issuance** with simplified underwriting for a Sum Assured up to Rs. 200,000
- **Save and Secure your family** against uncertainties with the life insurance cover
- Get **Guaranteed Maturity Sum Assured** along with the simple reversionary bonus and terminal bonus*, if any
- Enjoy **tax benefits**[#] on the premiums you pay and benefits you receive

Let's go through an example

Mr. Shah, is a 35 year old Banker. He wants to save systematically in order to meet his future long term needs. Lets see how by investing in the IndiaFirst Simple Benefit Plan, Mr. Shah can achieve his financial goals. Mr. Shah bought the IndiaFirst Simple Benefit Plan for a Sum Assured of ₹2,00,000, for Policy Term of 20 years where he had to pay monthly premium of ₹729 only. Given the small premium amount Mr. Shah could invest regularly in the plan in spite of other expenses. He will receive the maturity benefit in the form of sum assured of ₹2,00,000 along with accrued bonuses at the end of the plan term. Even, if anything were to happen to Mr. Shah, the death benefit in the plan would provide financial protection to his loved ones.



So go ahead with our IndiaFirst Simple Benefit Plan and see your money do wonders for you!

A quick Product Snapshot is illustrated below for your reference

Death Benefit			
	Less than 45 years	45 years or more	
Death Benefit, provided the plan is in force	Higher of (Guaranteed Sum Assured or 10 times Annualized Premium) + Accrued Bonus till death, if any	Higher of (Guaranteed Sum Assured or 7 times Annualized Premium) + Accrued Bonus till death, if any	
Minimum age at the tie of applying for the plan	18 years as on last birthday		
Maximum age at the time of applying for the plan	50 years as on last birthday		
Maximum age at the time of maturity of the plan	70 years as on last birthday		
Premium Paying Frequency	Minimum Premium	Sum Assured	Limit
Monthly	₹ 174	Minimum	₹ 20,000
Six monthly	₹ 1,024		
Yearly	₹ 2,000	Maximum	₹ 5,00,000

*Bonus rate may vary from time to time based on Company's Investment Performance.

Disclaimers: IndiaFirst Life Insurance Company Limited, IRDAI Regn No.143, CIN: U66010MH2008PLC183679, Address: 301, 'B' Wing, The Qube, Infinity Park, Dindoshi - Film City Road, Malad (East), Mumbai - 400 097. Toll free No - 1800 209 8700, www.indiafirstlife.com, Advt. Ref. No.: IndiaFirst Simple Benefit Plan/ One Pager/ E/ 001, UIN 143N019V03. IndiaFirst Life Insurance Company Limited is only the name of the Insurance Company and IndiaFirst IndiaFirst Simple Benefit Plan is only the name of the Life Insurance Plan and does not in any way indicate the quality of the contract, its future prospects, or returns. For more details on risk factors and terms and conditions, please read the sales brochure carefully before concluding the sale. [#]Tax exemptions are as per applicable tax laws from time to time. Trade logo displayed above belongs to M/s Bank of Baroda, M/s Andhra Bank and M/s Legal & General and used by IndiaFirst Life Insurance Co. Ltd. under license.

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