

**FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)**

Sl.No.	Business Acquisition through different channels (Group)												
	Channels	Current Quarter			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	0	0	0	0	0	0	0	0	0	0	0	
2	Corporate Agents-Banks	3	18591	11,71,21,117.46	2	17312	84918488.42	3	31040	18,42,43,750.08	2	35272	156441464
3	Corporate Agents -Others	0	0	0	1	18037	572478045.5	0	0	0	1	18452	649323681.8
4	Brokers	2	33691	41,72,261.48	0	0	0	2	33691	41,72,261.48	0	3	-2606.01
5	Micro Agents	0	0	0	0	0	0	0	0	0	0	0	0
6	Direct Business	10	131270	4,19,83,44,455.12	7	724095	2569648351	20	256286	6,56,50,77,897.92	25	2238211	4060880421
	Total(A)												
1	Referral (B)												
	Grand Total (A+B)	15	183552	4319637834	10	759444	3227044885	25	321017	6753493909	28	2291938	4866642960

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold